

1 October 82

NANCY BASMAJIAN  
Director  
ACYOA Junior Division  
828 Brighton Street  
Philadelphia, PA 19111

Dear Nancy,

I meant to write this letter in August, and never got to it.

Your efforts in producing the "ACYOA Junior Connection" are to be commended and applauded. It shows a great deal of time and energy, and reflects your attention in a needed area regarding our youth ministry - communications and public relations.

I am fully aware of the many hours involved with producing publications, and realize the amount of cooperation necessary - but usually not fully received. In almost every parish, Junior age young people mention, or positively respond when I ask about their Newsletter. They look for it, and judging by their response, actually read it!

On the Senior level, we too are intending to pick up the pace in communications and public relations. This area has been more than neglected. And while we put off this responsibility, other groups are printing more and more and entering the homes of our youth. To have our literature and materials enter these homes, and thereby at least provide the opportunity to have our youth look at and perhaps read some of the information provided is undoubtedly a major part of our work. How else are we to get our message across? Through a once a week Church School class or sermon? Through a boring monthly meeting? Not likely, as our over all results show.

Keep up the good work Nancy, and although this may seem formal, your work deserves some formal response.

Stay well, and I hope to see you soon. A visitation to your area is up coming.

Sincerely yours,

JAMES MAGARIAN  
Executive Secretary - ACYOA

CC: Private