

FUND RAISING DEPARTMENT

In May, the First Annual Diocesan Appeal was successfully instituted in an attempt to give everyone in the Diocese an opportunity to contribute to the upkeep of St. Vartan Cathedral, through mail-in donations and pledges which were in response to letters and to a notice in the Bema. Thank-you letters were sent to each donor.

The Pacesetter Committee was established in 1978 to solicit contributions of \$1,000 or more for the general operations of the Diocese, and has been combined with The Archbishop's Fund: Project 80's in order to avoid duplication of efforts. It is now known as The Archbishop's Pacesetter Fund, and letters were sent to individuals in the Diocese with the highest giving capabilities. Participants in this vital leadership group included:

LIST IN ALPHABETICAL ORDER

In December, Christmas Seals featuring the Church of the Nativity in Bethlehem in an attractive red-and-green design were sent out. The Diocesan Calendar entitled "New World Churches II: The Armenian Church in America" was distributed, and received much praise for its beauty and keepsake value. An analysis of donor responses indicated that the largest number of donors to the Seals and to the Calendar wished their gifts to support the areas of:

- St. Vartan Cathedral
- Clergy Education and Recruitment
- General Diocesan Operations
- ACYOA

Receipts were sent to all for contributions of \$25 or more, or upon request. We wish to take this opportunity to thank the many hundreds of people from all over the U.S. and Canada for their warm and supportive response to the ~~Christmas Seals and to the Calendar~~. Seal and Calendar appeals.

The Department's files have been revised and updated, and contain names, addresses, phone numbers and history of giving information of over 700 past donors to the varied Diocesan appeals.

MENTION: Mortgage Burning?

Rug Sales?

One World Festival?

L.H.
2/15/83