

GOMIDAS FESTIVAL - PUBLICITY PLAN

copy for Fr. Khajag

✓ CALENDARS (effective Oct. 24 issue of Reporter, Nov. 2 issue of MS)  
(done by Lynne Kassabian)

✓ GENERAL RELEASE OR ANNOUNCEMENT

Nov. 21 Reporter; Nov. 23 Mirror-Spectator

Armenian Radio Hour- mailed Nov. 19.

Church newsletters (and flyers for bulletin boards)  
to be xeroxed Nov. 20, and mailed with note from Armine

DISPLAY ADVERTISEMENT

HALF -PAGE: Reporter, Nov. 28 issue  
Mirror-Spectator- Nov. 30 issue  
Baikal (in Armenian)- Nov. 30 issue

RELEASE CONCERNING ARTISTS AND PROGRAM

Reporter, Dec. 5  
Mirror-Spectator- Dec. 7  
Baikal, Dec. 7.

RELEASE ON LIFE AND WORK OF GOMIDAS (Will ask Hagop Assadourian  
to write it or help with it)

Reporter, Dec. 12  
Mirror-Spectator, Dec. 14  
Baikal, Dec. 14

FLYERS - 11,000 flyers will be mailed First Class with the  
letter of appeal.

FLYERS TO BE POSTED ON CHURCH BULLETIN BOARDS  
ARMENIAN EVANGELICAL CHURCH  
AGBU CENTER  
ST. GREGORY AND DIOCESE BOARDS

Names approved for inclusion in ads and releases; as information  
sources

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cc: ✓ Fr. Khajag Barsamian  
Ared Bulbuljian, General chairman  
Lynne Kassabian, Diocesan P.R. officer

Submitted by: Armine Dikijian  
Nov. 15, 1985