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DIOCESE OF THE ARMENIAN CHURCH OF AMERICA, 630 SECOND AVENUE, NEW YORK, N. Y. 10016 212 686-0710

Archbishop Torkom Manoogian, Primate

October 14, 1983

Louise M. Hughes Ar/Antique Advertising The New York Times 229 West 43rd Street New York, N.Y. 10036

Dear Ms. Hughes:

Thank you for your package of information regarding New York Times ad rates for the art section.

We would like to place an ad for the art exhibit of Mary Melikian in the Friday, October 28 and Sunday, October 30. If I am not mistaken, the Friday ad goes into the Weekend section and the Sunday ad in the Art section.

The ad would be 2 columns x 2 inches in size. The price I was quoted over the phone for this, using the two day special rate, is \$860.

Enclosed is the copy for the ad and the basic layout style. I also enclosed two samples of ads that were in a recent Sunday Times to use as a guide.

Kindly call me to confirm this order or if you have any questions. Thank you for your assistance.

yours,

Michael Zeytoonian Director of Public Relations sample of copy for ad and basic layout

MARY

MELIKIAN

"Retrospective" Paintings, 1953-9183

NOVEMBER 3 through 5

Museum of the Diocese of the Armenian Church of America

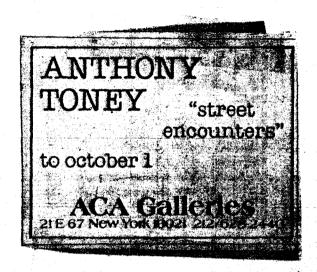
630 Second Avenue at 34th Street, NYC 212-686-0710

By appointment through November 30 - add

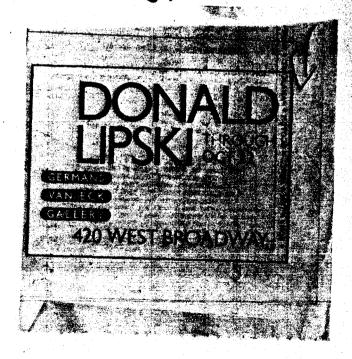


from the office of the Diocese of the Armenian Church of America

AGWS!



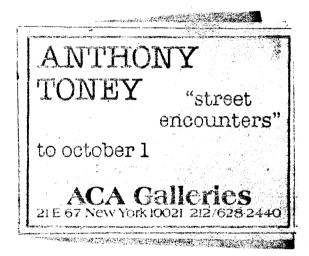
OR





from the office of the Diocese of the Armenian Church of America





OR

