



U. S. A. 20808

DIOCESE OF THE ARMENIAN CHURCH OF AMERICA, 630 SECOND AVENUE, NEW YORK, N. Y. 10016 212 686-0710

Archbishop Torkom Manoogian, Primate

October 14, 1983

Louise M. Hughes
Ar/Antique Advertising
The New York Times
229 West 43rd Street
New York, N.Y. 10036

Dear Ms. Hughes:

Thank you for your package of information regarding New York Times ad rates for the art section.

We would like to place an ad for the art exhibit of Mary Melikian in the Friday, October 28 and Sunday, October 30. If I am not mistaken, the Friday ad goes into the Weekend section and the Sunday ad in the Art section.

The ad would be 2 columns x 2 inches in size. The price I was quoted over the phone for this, using the two day special rate, is \$860.

Enclosed is the copy for the ad and the basic layout style. I also enclosed two samples of ads that were in a recent Sunday Times to use as a guide.

Kindly call me to confirm this order or if you have any questions. Thank you for your assistance.

yours,

Michael Zeytoonian
Director of Public Relations

sample of copy for ad and basic layout

MARY

MELIKIAN

"Retrospective"
Paintings, 1953-9183

NOVEMBER 3 through 5

Museum of the Diocese
of the Armenian Church of America

630 Second Avenue at 34th Street, NYC
212-686-0710

By appointment through November 30 → add



from the office of the Diocese of the Armenian Church of America

news:

**ANTHONY
TONEY** "street
encounters"
to october 1
ACA Galleries
21 E 67 New York 10021 212/677-2440

OR

**DONALD
LIPSKI**
GERMAN
VAN ECK
GALLERY
420 WEST BROADWAY



from the office of the Diocese of the Armenian Church of America

NEWS:

**ANTHONY
TONEY** "street
encounters"
to october 1
ACA Galleries
21 E 67 New York 10021 212/628-2440

OR

**DONALD
LIPSKI** THROUGH
OCT 22
WANECK
GALLERY
420 WEST BROADWAY