

## STEWARDSHIP COMMITTEE • SAINT VARTAN ARMENIAN CATHEDRAL • 630 SECOND AVENUE, NEW YORK, N.Y.10016 • 212 686-0710

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Zaven Dadekian Chairman

June 25, 1975

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Donations to Saint Vartan Armenian Cathedral and the Diocese of the Armenian Church of America, are deductible for income, gift and estate tax purposes You are undoubtedly aware of the increasing financial requirements of your Diocese as reflected in the very substantial increases in Parish Dues in recent years. Until the longer-term measures of financial support, such as the Endowment Fund, the Ways and Means Committee activities, etc. begin to have full effect, we must rely on our Stewardship Program to help the Diocese financially.

The Delegates and Parish Council members of your Parish are being contacted with a request to join the family of St. Vartan Stewards. We are requesting you to send us a list of members of your Parish likely to become St. Vartan Stewards whom we could contact by letter. Please consider that the money donated to the Stewardship Program from your Parishioners is deducted from your Parish dues.

Personal contact and follow-up is essential to the success of the Stewardship Program. We further request that in conjunction with your Parish Council someone of stature and influence in your Parish be appointed to direct the Stewardship campaign. A Parish Council member or even the Chairman would be especially appropriate. His main task will be to follow-up with the individual parishioner after he has received the literature from the Stewardship Committee, thus influencing the decision to become a Steward.

We feel sure your cooperation will result in the successful revitalization of this very important program and look forward to hearing from you soon.

Sincerely,

Zaven Dadekian Chairman Stewardship Committee