

ARCHBISHOP'S FUND CAMPAIGN
E. MARDIGIAN MEETING - THURSDAY SEPT. 19, 1985

A G E N D A

A. Diocesan Objectives:

1. To meet the financial obligation of the Diocese and maintain a predictable income for effective budget control.
2. To ensure positive growth of major Diocesan programs which affect the religious and cultural education of our youth such as:
 - a. Department of Religious Education (Sunday Church School)
 - b. Armenian Language Lab (Armenian School)
 - c. Armenian Church Youth Organization (ACYOA) Juniors
 - d. Armenian Church Youth Organization (ACYOA) Seniors

B. Campaign Goals:

1. To raise \$5 Million in five (5) years
2. To invest principal of \$5 Million in the Armenian Church Endowment Fund to guarantee an annual interest income for operating expenses of major Diocesan programs specified.

C. Campaign Plan

1. To select a national chairman
2. To appoint a special-projects person(s) who shall assist the national chairman in developing sources for large gifts.
3. To develop a volunteer organization in each strategic area of the Diocese comprised of a chairman and at least twenty (20) members.
4. Each region shall develop a list of 150+ prospects who have the potential to pledge a minimum of \$1000.00 per year for 5 years - 5 year pledge minimum of \$5000.00.

5. To engrave the names of all contributors on a permanent plaque located in the Cathedral complex upon completion of their total pledge.
- D. To establish timetables for the campaign process.
 - E. Publicity
 - F. Communication network

ARCHBISHOP'S FUND CAMPAIGN

REGIONAL AREAS

KEY

| | |
|-------------|----------------------------------------|
| NEW YORK | (ALL NEW YORK STATE) |
| NEW JERSEY | (ALL NEW JERSEY STATE) |
| NEW ENGLAND | (CT., MASS., R.I., N.H., ME., AND VT.) |
| MID WEST | (WISC., MI., ILL., OH., AND IND.) |

OTHER

| | |
|--------------|----------------------------------|
| MID ATLANTIC | (PA., VA., WASH. DC.) |
| SOUTH | (FLORIDA AND SURROUNDING STATES) |
| SOUTHWEST | (TEXAS AND SURROUNDING STATES) |