

## from the office of the Diocese of the Armenian Church of America

## newsi

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DATE: May 2, 1984

FOR: IMMEDIATE RELEASE

## PR WORKSHOP FOR MIDWEST PARISHES TO BE MAY 19 IN RACINE

How can we attract the most people to come to our function? Can we do a good job at publicizing without spending too much? Should we try to get stories into the American newspapers and radio shows? Do we need to advertise? Who's going to take pictures?

If you've been involved in the planning of an event of any kind-- be it a dance, a dinner, a bazaar, a Sports Weekend or a Convention, you've probably been faced with these kinds of questions. These and others that relate to publicity and public relations in a parish level will be discussed in a day-long workshop for the parishes and interested people from Wisconsin and Illinois.

A Public Relations Workshop for the Midwest Region will be held on Saturday, May 19 at the St. Mesrob Armenian Church in Racine, Wisconsin. The workshop is being presented by the Office of Public Relations of the Diocese. It is open to people of the Racine, Greenfield, South Milwakee, Evanston, Waukegan, Chicago, Palos Heights and Belleville, and others interested in promotion and publicity.

The workshop will begin at 9:00 a.m. Morning sessions will examine fundamentals of public relations, tools of the trade, and the dynamics of public relations in the parish. Michael Zeytoonian, director of public relations of the Diocese, will conduct the workshop.

A guest speaker, from the publishing or editing business, will speak on PR from the view of the publisher, editor or media producer. In the afternoon session, participants will actually plan a publicity plan for a given event, and then critique their own efforts. The workshop will allow time for questions and answers about specific problems and circumstances faced by parishes or the Midwest Region.

The PR workshop will include a luncheon, hand-out packets on publicity and should conclude at 4:30 p.m. Those interested in attending should contact their parish priest or the St. Mesrob Armenian Church in Racine.

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FOR IMMEDIATE RELEASE

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New York, NY

ARCHBISHOP MANOOGIAN WILL PRESIDE OVER ORDINATION SERVICES IN RACINE, WISCONSIN

Hundreds of Armenians and their families will gather on Saturday, April 16 and Sunday, April 17 for church services with His Eminence Archbishop Torkom Manoogian, Primate of the Diocese of the Armenian Church of America, presiding. Services will take place at St. Mesrob Armenian Church, 4605 Erie Street, Racine, Wisconsin.

On Saturday, April 16 at 7:30 p.m. Archbishop Manoogian will preside over ordination services. Eleven men will be ordained to the minor ranks of the Armenian Church, and one young man will be ordained to sub-deacon. On Sunday, April 17, His Eminence will be Celebrant for the Divine Liturgy at 10:30 a.m. Participating in both services will be the pastor of St. Mesrob Armenian Church, the Reverend Father Garabed Kochakian.

Archbishop Manoogian will be available for interviews during his visit to the Racine area. To arrange for an appointment, please call Father Garabed Kochakian at one of the above telephone numbers.

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Contact: John R. McBride

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FOR IMMEDIATE RELEASE

## ORDINATIONS, DEDICATIONS MARK VISIT OF ARCHBISHOP TORKOM MANOOGIAN TO RACINE, WISC. PARISH

Racine, Wisc. -- On the weekend of April 16 and 17, with the pastoral visitation of His Eminence Archbishop Torkom Manoogian to this city, the congregation of St. Mesrob Armenian Apostolic Church had much to commemorate.

The Mayor of Racine, Owen Davis, presented the Primate with a Proclamation declaring April 17-24, "A Week of Remembrance of the Armenian Martyrs."

On Saturday evening, His Eminence, Primate of the Eastern Diocese of the Armenian Church of America, ordained 11 young men to the four minor ranks of Tbir in the Armenian Church. They were Peter Korakian, Paul Barsamian, Timothy and Mark Hammes, Ryan Weber, Haig Tcheurekdjian, Joseph Gabrielian, Mark Nersesian, Aaron Chalekian, Adam Buchaklian and Chad Vartanian. In addition, James Hardy was ordained to the Order of Sub-deacon.

Following the ordinations, a reception in honor of Surpazan Hayr and the newly-ordained was held, with over 200 parishioners and friends in attendance.

On Sunday, His Eminence celebrated the Divine Liturgy amidst an overflow congregation. Many worshippers from sister communities joined the St. Mesrob congregation for this joyous occasion. The Primate offered requiem prayers and blessed the newly-installed stained glass windows in the holy sanctuary. The 24 windows, modeled in the style of Armenian illuminated art of the 9th to 14th centuries, were created by the well-known Oakbrook-Esser Stained Glass Window Fabricators

of Wisconsin. They were designed cooperatively by the pastor of St. Mesrob, the Rev. Father Garabed Kochakian, and two talented craftsmen from West Germany. The fabricators were Mr. Yohan Minten and Joseph Klotz.

Following religious services, a banquet and special program were held. Present to greet His Eminence were Mayor Owen Davies, and the Reverend Father Tateos Abdalian, pastor of St. John Armenian Church of Greenfield, Wisc.

Highlights of the afternoon were two "surprise awards" presented by the Primate and Father Kochakian. Deacon Charles Hardy, a worthy servant of the Armenian Church and St. Mesrob parish, received the Saint Vartan Award from the Diocesan Council for over 40 years of service as an altar server, deacon, parish council member and educator in the parish. A beautifully-sewn set of deacon's vestments were presented to him by Surpazan Hayr on behalf of the parish. Ms. Janet Cherkinian, Church organist, received the Saint Mesrob Mashdotz Award and an Armenian Cross for her 25 years of dedicated and faithful service.

His Eminence commended the Parish for moving forward in fulfilling the mission of the Armenian Church to her children, stating that it is, "sowing the seeds today so that the continuity of preserving and developing the Armenian faith and heritage for tomorrow will be realized."

5/5/88