



ARMENIAN CHURCH YOUTH ORGANIZATION OF AMERICA

*I doubt you want to use these if you're already loving ACYOA - LH.*

**from the office of the Diocese of the Armenian Church of America**

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# news!

PHOTOS

J. Magarian 617-256-7234  
27 October 82

PHOTO CAPTION:

Susan Mousigian, Chairman of the ACYOA Central Council, meets with James Magarian, Executive Secretary to the ACYOA from the Diocese of the Armenian Church, to review the many responsibilities of the Central Council, as well as the projects and programs of the ACYOA for the coming year. Susan, in her second year on the Council, met with Mr. Magarian during the Executive Secretary's trip to Detroit beginning plans for the 1983 Archbishop Torkom Manoogian Basketball Tournament, hosted this year by the Detroit ACYOA on April 15,16,17, 1983.

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# news

FOR IMMEDIATE RELEASE

J. Magarian 617-256-7234  
23 November 82

## ACYOA TO INCREASE CONTACT WITH YOUTH

The Central Council of the Armenian Church Youth Organization of America (ACYOA) recently decided to step up its contact with the youth of the Diocese of the Armenian Church of America. The first step in this public relations campaign is to build up the present mailing list of the National Organization of the ACYOA, and from there increase the number of periodicals published and send them to all Armenian Youth in America - ACYOA members and non-members alike.

Recently, the ACYOA Central Council held its Fall meeting at St. George Armenian Church of Harford, CT, Nov. 12 & 13. The Council met with His Eminence, Archbishop Torkom Manoogian, Primate of the Diocese of the Armenian Church of America, and Mr. James Magarian, Executive Secretary to the ACYOA from the Diocese. The meeting coincided with the Primate's pastoral visit to the Hartford Armenian Community.

The need to increase contact and public relations with the Armenian Youth in America was addressed at length. Both direct mailings of periodicals, and, a regular section in the Diocesan Chronicle "BEMA" will be utilized to promote programs, announce decisions, inform, and in general keep in touch with the thousands of Armenian young people of the Diocese.

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The Executive Update, currently a means of communication between the Executive Secretary to the ACYOA, the Central Council and the Chapter Executives, contains in capsule form the "goings on" of the National Organization, as well as other pertinent information for Chapters and members. This periodical will now be sent to all Armenian Youth in an effort to inform all members and prospective members of the ACYOA and its programs, activities and opportunities.

The Keghard, a quarterly literary magazine of the ACYOA, has had its difficulties in securing an editor, and there was discussion on its appeal and readership. It was suggested to use the Keghard as an annual, containing the winning Essays of the Archbishop's Essay Contest, photos from the past year's programs, short articles regarding the activities of the ACYOA and a brief summation in paraphrase form. This Annual will be sent free to all members of the Organization, and further extend the contact and visibility of the ACYOA on the National level.

In other business, the Council decided to fully support the move to make the ACYOA Camp Program directly under the supervision of the Diocese, with a special committee appointed by the Primate to coordinate its development and proper execution. The ACYOA created the Camp Program in 1978, and over the years has met with success. The Diocese plans to concentrate more effort into the expansion and development of the program, something the ACYOA has not been able to address.

The ACYOA MagMoney Project is off to a slow but sure start. The Council intends to take advantage of this fund raising opportunity, which undoubtedly will assist in the efforts to increase public relations and contact with the youth of the Diocese. The major point of the MagMoney Project is to have every Armenian home (and non-Armenians as well) receive their general interest magazines via the ACYOA, whereby the ACYOA receives a commission on every subscription and renewal. It should be

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## ACYOA COUNCIL CHAIRMAN MEETS WITH EXECUTIVE SECRETARY

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Planning for the many projects and programs of the Armenian Church Youth Organization of America (ACYOA) involves a great deal of time and effort, and free time is something of a luxury. For Susan Mousigian, newly elected ACYOA Central Council Chairman, free time is somewhat of a stranger. Susan is one of those persons who is always giving her time and energy to the Armenian Church - either locally at St. John Armenian Church in Southfield, Michigan, or nationally with the ACYOA.

Recently, Susan met with James Magarian, Executive Secretary to the ACYOA from the Diocese of the Armenian Church, to discuss the various aspects of the Diocesan Youth Program - the ACYOA. Mr. Magarian was at St. John Armenian Church for a meeting with the committee members planning the 1983 Archbishop Torkom Manoogian Basketball Tournament, hosted this year by the Detroit ACYOA Chapter. Mr. Magarian spent most of the entire day with Susan discussing past and future ACYOA programs and activities, as well as the duties of the Central Council.

Some of the items included the site for the 1983 ACYOA General Assembly and National Sports Weekend, the Archbishop's Tournament, Regional Conferences, and the new fund raising project - ACYOA MagMoney.

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In addition to the projects and programs, a major concern of the ACYOA Central Council is the administrative process of the Organization. Maintaining continuity, uniformity and a degree of standard is difficult with the rapid turnover of ACYOA Council members. The Executive Secretary directs the administrative procedures, however, Council members need to be oriented to ensure that proper procedures, protocol, courtesies, as well as records, files and references are maintained professionally and efficiently.

Of major concern to the Executive Secretary is the acute need for communications with the youth population of the Diocese. The need for a publication and the resources to maintain a high level of communication with the great numbers of Armenian youth in America has not been given much attention of late. The new project to raise funds, ACYOA MagMoney, is aimed at producing the necessary funds to help subsidize such publications. The Council Chairman agreed and noted that many youth are simply not informed of programs and activities.

The MagMoney Project involves magazines subscriptions and renewals - whereby anyone may receive any general interest magazine, or, renew their current magazines, through the ACYOA. The ACYOA receives a commission of the subscription prices, at no extra cost to the subscriber. In other words, a person may donate to the Armenian Youth of the Church without paying anything extra.

The ACYOA is planning a busy year, primarily aimed at involving more Armenian youth from the Diocese than ever before. There are many programs and projects to be involved in, both on the local parish level, as well as on the regional and national levels. The ACYOA is that unique organization which, under the auspices of the Diocese of the Armenian Church, offers ~~the~~ opportunity for Armenian youth to relate and be involved in the various aspects of the Church.