

MEMBERSHIP DRIVE

I. PURPOSE:

To increase membership in the organization.

II. MEMBERSHIP DRIVE:

Summary: An open letter to everyone on the National Mailing List requesting a "committment" to the organization (i.e. payment of dues). Those responding with their "committment" will receive a Membership Handbook.

Phase I - Notification and Distribution: Handbooks and copies of the letter and other information regarding the Drive will be distributed at the General Assembly. Those chapter chairmen and clergy not attending the Assembly will receive notices and the pertinent materials in the mail.

Phase II - National Mailing: The "open letter" will be mailed to everyone on the National Mailing List. The letter will discuss the recent growth of the Organization and state why the ACYOA is virtuous of membership. The letter will encourage payment of dues by emphasizing that they reflect an interest in the Organization and provide for incentives. With this letter will be included: (1) a membership application form; (2) a copy of the ACYOA Today brochure (currently being revised); (3) a copy of the Chapter Chairman & Contact List; and (4) a blank envelope.

Phase III - Membership Handbook: Once dues are received by the Central Council from the chapter, each member will receive a Membership Handbook to contain the following:

- *Organizational Overview
- *National Organization (personnel)
- *Publication Editorial Board
- *List of Chapter Chairmen and Contacts
- *List of Parishes and Clergy in Diocese
- *Detailed description of Programs
- *Calendar of Events (regional/national)
- *Constitution
- *Archbishop Torkom Manoogian Invitational Tournament
Rules and Regulations
- *National Anniversary Ball Guidelines
- *National Sports Weekend Rules and Regulations
- *Prayer and Pledge

In addition, the following materials will be included: (1) Brochure entitled How To Address The Clergy; (2) most recent issue of the newsletter; and (3) a welcome letter from the Central Council Chairman.

III. PUBLICITY:

Articles will be sent to the Armenian weekly papers, The Armenian Church, and all parishes -- discussing and promoting the Drive.

IV. CHAPTER INVOLVEMENT:

The utmost cooperation is needed on the part of each chapter in stressing the importance of dues and in updating the National Mailing List if this Drive is to be successful:

Points to Remember Re: Dues

1. Dues provide chapters with funds to cover basic administrative costs.
2. Dues display a level of commitment to the Organization through a modest donation.
3. Dues provide incentives towards national programs and in some instances, eligibility for certain national programs.
4. Dues increase the Organization's size and strength.
5. The number of people who currently pay their dues is not reflective of the number of people who actually participate.

National Mailing List

The National Mailing List has been completely updated and copies will be given to each chapter at the General Assembly. Each chapter will be requested to review the list and make changes and additions several times during the course of the year. These revisions must be performed in a timely fashion to ensure that the list is as accurate as possible for each mailing. Labels are available to any chapter upon request for a nominal charge.

Other

As the strength of the Organization lies in our local chapters, it is highly recommended that chapters send out supplemental letters along with a list of scheduled local activities to help further the progress of the Drive.

Armenian Church Youth Organization of America

Archbishop Torkom Manoogian, Primate

DUES-PAID MEMBERSHIP

CHAPTER	1988	1989 as of 10/1/88	Current as of 10/1/88
1. Bayside, NY	14	0	14
2. Boca Raton, FL	4	14	14
3. Cambridge, MA	12	0	12
4. Cleveland, OH	33	27	35
5. Dallas, TX	0	5	5
6. Detroit, MI	49	13	62
7. Evanston, IL	37	13	47
8. Greenfield, WI	4	7	11
9. Hartford, CT	18	14	32
10. Houston, TX	0	7	7
11. Lawrence, MA	6	27	27
12. Members-at-Large	3	0	3
13. Northern New Jersey	71	0	71
14. Providence, RI	44	45	56
15. Racine, WI	6	2	8
16. Springfield, MA	0	10	10
17. Trumbull, CT	0	5	5
18. Washington D.C.	36	12	47
19. Watertown, MA	55	9	57
20. Watervliet, NY	28	2	30
21. Westchester, NY	16	7	23
22. Western Queens, NY	6	2	8
23. Worcester, MA	17	5	22
24. Wynnewood, PA	29	16	38

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Central Council

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