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DIOCESE OF THE ARMENIAN CHURCH OF AMERICA, 630 SECOND AVENUE, NEW YORK, N.Y. 10016-4885 212 686-0710

Archbishop Torkom Manoogian, Primate

Dear Pastor, Parish chairman, and Armenian Schools.

Sr. Vartan Bookstore, at the Diocesan headquarters, under a new management, is now ready to assist you.

A growing awareness about the Armenian culture, history and literature has created an increased demand for a variety of books and materials published here and overseas.

St. Vartan Bookstore will attempt to stock and distribute the demanded materials. Furthermore, to help us meet your needs, we ask that you kindly complete the enclosed questionnaire and return it to us.

Thank you for your cooperation, and we look forward to the opportunity of serving you.

Sincerely,

Mary Derderian
Bookstore Manager



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1. Based on your past experience with the Bookstore, what suggestions do you have to improve its efficiency?

2. What subject(s) of special interest would you suggest for your community?

- _____ History
- _____ Literature
- _____ Religion
- _____ School books/children's stories

3. What other items would you suggest that our bookstore carry?

4. Do you have a local parish bookstore?

_____ Yes _____ No

5. If you haven't, do you intend to establish one?

_____ Yes _____ No

6. If you have a bookstore what suggestions do you have for better assistance form us?

7. General remarks, if any:

* P.S. Enclosed please find a list of items available from our Bookstore. The list of books in armenian will follow shortly.



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August 22, 1984

NEW DISCOUNT POLICY OF ST. VARTAN BOOKSTORE

The new discount schedule will be as follows:

- Church and church affiliated organizations 20% for school books and any order of 3 or more copies.
- Armenian schools and Armenian Sunday schools 20% (except for curriculum books) if they order 3 or more copies, or for orders of 8 items or more.
- Libraries and bookstores - discounts are negotiable according to the order.

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