



Boohsore

L' Atelier®

September 20, 1990

Ms. Syraun Pohvetzian
ARMENIAN DIOCESE of America
St Vartans Cathedral
630 Second Avenue
New York, N. Y. 10016

Dear Syraun;

I just opened the mail and received your letter 9/13/90 in reference to the documentary scarf project for the Diocese gift shop.

The following ;

as requested a breakdown of costs for producing a 36" square pure silk scarf hemmed and boxed as a finished product:

- D) My Fee for development of art work and procuring of all - ingredients to bring to completion this scarf and continuous follow through with screenmaker to make sure it is correct and to correct any errors, to work with printer and to go to printer to supervise printing and color corrections. To work with company who will roll hem and box scarves. To make certain what is delivered is as desired, to Gift shop.
- | | |
|--|------------|
| A) Based on 300 scarves - Printing and finishing. | \$1,750.00 |
| This will be donated by the printer. it is the single most costly item! | 3,850.00 |
| A) Screens - five to six colors - based on six screens | 1,500.00 |
| This was to have been a donation but the screenmaker cant make a 36" engraving with his equipment. I may still find a contributor. | |
| A) Pure Silk fabric - 350yards(necessary to order | 1,900.00 |
| 50 to 100 yards extra in order to get 300 scarves | |
| You loose fabric in setting up for printing - trial runs and color corrections. | |
| A) Roll hemming and boxing and delivery | 850.00 |

Approximate Total cost \$9,850.00

PROMOTIONAL GIFTS • 1440 Broadway, Suite 1668, New York, NY 10036 (212) 221-3737

Continued - P.2.



L' Atelier®

Continued from Page one...

To Ms. Syraun Pohvetzian

Taking the total costs of producing this scarf, which is not to the penny but approximate costs in some instances - because we never know what mishaps can take place! all this is built into the cost. ...Producing one scarf the cost is about \$32.00 and deducting the printing cost one scarf, cost is \$22.00 approx. You will realize at the retail price \$55.00 ^{\$60.00} a profit of \$33.00 per scarf and a total of \$9,900 to \$10,000.00 on the sale of 300... scarves.

C) I will of course show you the art work and the fabric the size will be 36" square which is 1 yd square and naturally the art work will be in color.

I understand you have to think of the budget, however \$10,000.00 is a nice profit from one scarf - and as I said it could be a little more. You understand the screens are the property of the Diocese and whenever you want to have more scarves printed you can call me and I will start the wheels in action. The same follow through will be yours, for a small fee. (\$300.00)

I am anxious to get this in the mail to you..So, if there are any questions we can meet to discuss.

I really think this could be such a great contribution to our culture for people to learn more about us.

Waiting to hear from you....Time is fleeting!

Sincerely,

Alice P. Gesar

cc: Father Khajag Barsamian

10,000
9850
3850

6.0

SYRAUN:

674-2178

Alice Gesar called 221-3737

She would like to speak to you about the scarves. I told her that a letter was mailed to her which she did not receive as yet.

However, she was talking about rotary screens, etc. which the man who originally would have done as a donation, cannot do it as the screens etc. are not the same as his own, etc.

Therefore, she would like to speak to you to be able to go ahead with the project if we want the scarves for Christmas.

Howard
751-
3/11

831 700



L'Atelier[®]

September 7, 1990

Ms. Syrun Pohvetzian
Armenian Diocese,
St. Vartan's Cathedral
630 Second Ave
N.Y. , N.Y. 10016

Subject: Scarf for Christmas
for gift shop.

Dear Sryrun:

As you know this project idea started with a letter from your sister Kohar, where she asked if I would undertake such a project.

I then tried to get in touch with you leaving messages- and - when I didnt hear from you , I proceeded to call our Primate who requested that I come and speak to him and he invited you We were interrupted by the Primate having an important call, whereupon you suggested I go to the Library and meet the learned Priest who could help with the history of Armenian artifacts...

Upon our return the Primate had to leave and thus the meeting - was never culminated. After two weeks I called you and left word that time was running out if we want this for a Christmas item.

You asked me how I saw it? I said you have to tell me your budget etc etc. Whereupon you said I should work on one scarf and think in terms of \$3000.00.

I am now working on the design, I have the pieces almost together which involves engraving, printing, hemming, boxing, also silk fabric must be ordered.

I will hold all further work until I have an official letter from the Diocese - commissioning me for this project and spelling it out. Once I have this confirmation , it will be the end of October when- the project will be completed.

Kind regards,

Alice Gesar

cc: Father Khajag Barsamian, Primate

*Sylvia
Pls. check
this out with
Newart & let me
know what
was paid*



*Reli
Book Store
File*

99C-2
185B

July 11, 1989

St. Vartan Bookstore
630 Second Avenue
New York, New York 10016

Gentlemen:

Enclosed is a cashier's check dated July 8, 1989 for \$861.00. This represents payment for the following:

9 small choir robes @ \$55.00	\$495.00
3 medium choir robes @ \$55.00	165.00
1 deacon's robe, medium @ \$55.00	55.00
1 deacon's robe, large @ \$55.00	55.00
1 archdeacon's stole @ \$50.00	50.00
1 regular stole @ \$35.00	\$ 35.00
	<u>\$855.00</u>
Postage & Handling	6.00
TOTAL DUE	\$861.00

Please Note: The sub-total and total on your original invoice #1104 dated 1-5-89 is incorrect. You show a figure of \$1,025.00 plus handling charges of \$6.00 for a grand total of \$1,031.00. The sub-total should be \$925.00 for a grand total of \$931.00. Once all the size changes were completed, we actually returned only two (2) regular stoles at \$35.00 for a total of \$70.00.

If you have any questions concerning this matter, please advise.

Very truly yours,

Thelma M. Bagdasarian

(Mrs.) Thelma M. Bagdasarian
Choir Director

*This is correct.
Cleveland sent back
some stoles etc. so our
account is correct.*

tmb
enc.

ST. GREGORY OF NAREK ARMENIAN CHURCH
678 Richmond Road
Richmond Heights, Ohio 44143
(216) 381-6590

THE DIOCESAN
RELIGIOUS ITEMS STORE
630 2nd Avenue
NEW YORK, NEW YORK 10016

No 1109

(212) 686-0710

TO

Union City Church--Holy Cross Armenian Church

318 27th Street

Union City, NJ 07087

DATE 6-27-89	ORDER NO.
SHIP TO	
SAME	

SALESPERSON	DATE SHIPPED	SHIPPED VIA	F.O.B. POINT	TERMS	
	6-28-89	UPS			
QUANTITY	DESCRIPTION		UNIT PRICE	TOTAL	
3	Shabigs (Small, Medium, Large--1 of each)		75 00	225	00

THE DIOCESAN
RELIGIOUS ITEMS STORE
630 2nd Avenue
NEW YORK, NEW YORK 10016

INVOICE

No 1112

(212) 686-0710

TO

St. James Armenian Church

834 Pepper Avenue

Richmond, VA 23226

DATE 6-27-89	ORDER NO.
SHIP TO	
SAME	

SALESPERSON	DATE SHIPPED	SHIPPED VIA	F.O.B. POINT	TERMS	
	6-27-89	UPS			
QUANTITY	DESCRIPTION		UNIT PRICE	TOTAL	
3	Shabigs (Small, Medium, Large--1 of each)		75 00	225	00

Done & E. E. E.

TRIPPLICATE

Thank You

Syraun

These robes were given to Nivart to be mailed. I hope they have been sent!

NADIA BARSAMOGLU
52 ANDERSON AVENUE
FAIRVIEW, N.J. 07022
(201) 945-0710

Fr. Khafas

INVOICE

No.....

To:

THE DIOCESAN RELIGIOUS STORE
630 SECOND AVENUE
NEW YORK, N.Y. 10016-4885

DATE:

YOUR P.O. No.

QTY.	DESCRIPTION	UNIT PRICE	TOTAL
6	white priest-robes for Liturgy 3 for Richmond, Vg. 3 for Union City, N.J. charge to: Relig. Store	50	\$ 300

Just they have been sent and billed!
Thank You!

NADIA BARSAMOGLU
52 ANDERSON AVENUE
FAIRVIEW, N.J. 07022
(201) 945-0710

I N V O I C E

No.....

To:

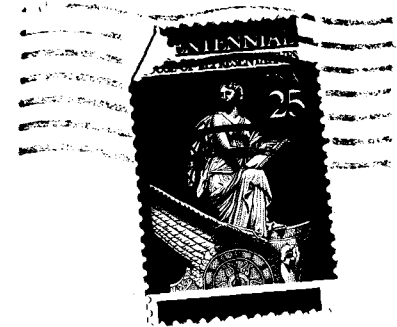
THE DIOCESAN RELIGIOUS STORE
630 SECOND AVENUE
NEW YORK, N.Y. 10016-4885

DATE:

YOUR P.O. No.

QTY.	DESCRIPTION	UNIT PRICE	TOTAL
2	choir robes (small) For Cleveland Church June 19, 1989 <i>charge to: Relig. store</i> <i>Incompt. with ... must be ...</i>	20	\$ 40

Mr. & Mrs. Robert Barry
22230 Sandalwood Road
Bedford Heights, OH 44146



St. Vartan Cathedral

630 Second Avenue

New York, New York 10016

ATTN: Religious Items Store

