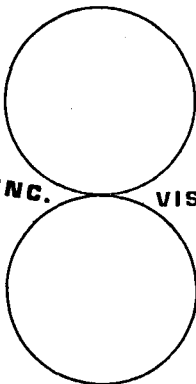


LOUIS NEIBAUER COMPANY INC.

VISUAL COMMUNICATIONS



December 12, 1963

The Right Reverend Vasken Krebslian
Vicar-General
Diocese of the Armenian Church of America
630 Second Avenue
New York, New York

Dear Reverend Krebslian:

Many church leaders have told us of the need that exists for adequate stewardship planning in the local church. To fill this need the Louis Neibauer Co., with the cooperation of many denominational stewardship executives, is sponsoring a series of day-long Stewardship Seminars in New York, Chicago, Atlanta, Dallas and Los Angeles during March and April, 1969.

The Seminars, designed to bring new and fresh stewardship thinking to pastors and laymen, are based on proven, successful programming which has been tested in churches throughout the country. The emphasis is on total year 'round commitment and complete plans and materials will be presented to carry out this program.

A copy of the program is attached. Speakers will include Rev. Edward J. Hales, Director of Stewardship of the Baptist General Conference; Rev. Waldo J. Werning, Director of Stewardship of the South Wisconsin District of The Lutheran Church, Missouri Synod, and Rev. Howard Teusink, Minister of Stewardship of Marble Collegiate Church and formerly Director of Stewardship of the Reformed Church in America. Various denominational leaders will also participate in the program in each city.

Cost will be \$35.00 for each registrant. The fee will cover continuous programs from 8:15 AM to 5:45 PM, lunch, a packet of materials that will include four manuals of up to 64 pages, plus fresh stewardship tracts and aids valued at approximately \$10.00. An investment in the registration fee by any church will provide valuable information that will result in sustained dividends.

Booklets carrying the full program and registration information will be available without charge. They fit into #10 envelopes and we would be delighted to send you as many as you require to reach all interested pastors and laymen.

1315 WALNUT STREET
PHILADELPHIA, PENNA. 19107
(215) 546-4880

We would very much appreciate your cooperation in publicizing the Seminars through your church magazine or newspaper and have taken the liberty of enclosing a news release.

This is an exciting opportunity to help your churches reach greater goals. May we hear from you soon?

Cordially,



Louis Neibauer
THE LOUIS NEIBAUER CO., INC.

LN:gbf