

Twenty-Two Yeoman Drive  
Upper Saddle River, New Jersey 07458

May 21, 1975

Mr. Stephen V. Kambourian  
Executive Director  
Diocese of the Armenian Church  
of America  
630 Second Avenue  
New York, New York 10016

RECEIVED BY THE  
MAY 22 1975  
DIOCESE OF THE ARMENIAN  
CHURCH OF AMERICA

Dear Steve:

Enclosed are the draft letters to Delegates, Parish Council members and the Clergy which we discussed yesterday. Please feel free to suggest changes in the drafts. I am also sending copies to Dr. Ordjanian who may also make suggestions for improving the drafts.

When the draft letters have been finalized, your office can then send the letters to the recipients as you suggested. I think this approach will surely help our adding at least some new people to the family of St. Vartan Stewards.

Also enclosed as you requested is the letterhead with the old Stewardship Committee listed. I think it adds to our new approach to maintain the same letterhead and the same committee membership with perhaps your name and mine added. A check for \$200 submitted to me by Dr. Nikit Ordjanian and his wife, Eleanora, as 1975 Stewards is also enclosed. This is certainly a good precedent of having both a husband and wife become Stewards.

Regards,



Zaven A. Dadekian

aw  
enc

DRAFT

① June 25

Dear Reverend (Priest's Name)

You are undoubtedly aware of the increasing financial requirements of your Diocese as reflected in the very substantial increases in Parish Dues in recent years. Until the longer-term measures of financial support, such as the Endowment Fund, the Ways and Means Committee activities, etc. begin to have full effect, we must rely on our Stewardship Program to help the Diocese financially.

The Delegates and Parish Council members of your Parish <sup>are being</sup> ~~have already~~ ~~been~~ contacted with a request to join the family of St. Vartan Stewards. We are requesting you to send us a list of members of your Parish likely to become St. Vartan Stewards whom we could contact by letter. Please consider that the money donated to the Stewardship Program from your Parishioners is deducted from your Parish dues.

Personal contact and follow-up is essential to the success of the Stewardship Program. We further request that in conjunction with your Parish Council someone of stature and influence in your Parish be appointed to direct the Stewardship campaign. A Parish Council member or even the Chairman would be especially appropriate. His main task will be to follow-up with the individual parishioner after he has received the literature from the Stewardship Committee, thus influencing the decision to become a Steward.

We feel sure your cooperation will result in the successful revitalization of this very important program and look forward to hearing from you soon.

whose signature  
Bremete or (Laven D)  
on this letter only?

Dear (Delegate's Name)

*1 wk after Priest's letter*

As a delegate you are well aware of the financial requirements of the Diocese and the short-term difficulties in meeting these needs. You are also aware that longer-term measures are being taken to put the Diocese on a sound financial footing. These measures include the establishment of an Endowment Fund, the activities of the new Ways and Means Committee, and tight budgetary controls.

As a delegate you have already demonstrated support of your Parish and Diocese with time, effort, and money. Recognizing and appreciating this fact, your Diocese nevertheless asks you to seriously consider making a further financial sacrifice. The family of St. Vartan Stewards who annually donate \$100 toward the operations of the Diocese must be expanded to improve the financial base of support. Consider further that your donation will be deducted directly from your Parish dues, thus reducing a burden on the individual parishes which we all recognize is approaching unhealthy proportions.

Your Stewardship Committee is confident you will give every consideration to joining the family of St. Vartan Stewards. In recognition of your Stewardship you will receive a specially designed lapel pin. Your Parish will also be informed formally of your joining the family of St. Vartan Stewards. Enclosed is literature on the program which presents its purposes and objectives. Your prompt contribution will be greatly appreciated and serve as a source of inspiration to all those who, like yourself, are committed to the great work of our Church.

*1 wk after Princt letter*

Dear (Parish Council Member's Name)

As a Parish Council member you are well aware of the increasing financial requirements of your Diocese as reflected in the very substantial increases in Parish dues in recent years. You will be pleased to know that longer-term measures are being taken to put the Diocese on a sound financial footing. These measures include the establishment of an Endowment Fund, the activities of the new Ways and Means Committee, and tight budgetary controls.

As a Parish Council member you have already demonstrated support of your Parish with time, effort and money. Recognizing and appreciating this fact, your Diocese nevertheless asks you to seriously consider making a further financial sacrifice. The family of St. Vartan Stewards who annually donate \$100 toward the operations of the Diocese must be expanded to improve the financial base of support. Consider further that your donation will be deducted directly from your Parish dues, thus reducing a burden on the individual parishes which we all recognize is approaching unhealthy proportions.

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