

December 4, 1972

Mr. Joseph Kalemkerian  
Chairman  
Holy Cross Armenian Church  
4672 Broadway  
New York, New York 10040

Dear Mr. Kalemkerian:

The new Saint Vartan Stewardship program instituted in our Diocese has already been discussed during regional meetings and personal visits to our parishes. The importance of the plan both as a concept, and as an immediate method of securing urgent support for our Diocese, cannot be over-emphasized.

As described in detail in the accompanying brochure, the Diocese needs the support of devoted individuals who will donate \$100 a year to help implement its various programs and operations; it needs at least 1,000 such persons, and relies on you to help get them.

The idea of stewardship is for people to give whatever they can as long as they can. We ask for nothing from those who are unable to give anything. It is urged, therefore, that only those who can afford it be approached.

In any event, it is imperative to make this effort, now, without delay.

We are asking you ~~as a~~ church community leader to be part of the Diocesan team that will make an earnest endeavor to interest and ~~persuade~~ persuade people to participate; we are asking you to secure 10 such Stewards, yourself among them, and help create a warm fraternity of support for our Cathedral and Diocese

The future well-being of our Diocese demands that this effort be made, and made now. We are counting on you.

Sincerely,

Edward G. Bashian  
Chairman

Enclosure