

December 1, 1972

Mr. Gerard G. Esayian
225 Le Carla Drive
Lansdowne, Pa. 19050

Dear Mr. Esayian,

The new St. Vartan Stewardship program instituted in our Diocese has already been discussed during regional meetings and personal visits to our parishes. The importance of securing urgent support for our Diocese cannot be over-emphasized.

As described in detail in the accompanying brochure, the Diocese needs the support of devoted individuals who will donate \$100 a year to help implement its various programs and operations; it needs at least 1,000 such persons, and relies on you to help get them.

The idea of stewardship is for people to give whatever they can as long as they can. We ask for nothing from those who are unable to give anything. It is urged, therefore, that only those who can afford it be approached.

In any event, it is imperative to make this effort now, without delay.

We are asking you as a church community leader to be part of the Diocesan team that will make an earnest endeavor to interest and persuade people to participate; we are asking you to secure ten such Stewards, yourself among them, and help create a warm fraternity of support for our Cathedral and Diocese.

The future well-being of our Diocese demands that this effort be made, and made now. We are counting on you.

Sincerely,

Edward G. Bashian
Chairman