



160 JAY STREET • CIVIC CENTER • BROOKLYN, N. Y. 11201 • (212) 522-3600

Representation in Principal Cities

CABLE ADDRESS: AWARDCENTS-NEW YORK



MURRAY NEDELL
PRESIDENT

January 4, 1973

Armenian Diocese of North America
630 Second Avenue
New York, New York 10016

Att: Mr. Jack Antreassian

Request #48-12-72 - St. Vartan Steward

Dear Mr. Antreassian:

In accordance with your conversation with our Leo Lerner, we are pleased to enclose a beautiful rendering of this emblem.

We have contained the emblem so that there would be no sharp points. The lettering "St. Vartan Steward" would be raised letters. The surface of the leaves will be raised with little recesses in between.

We suggest the size to be about 3/4" from left to right.

Based on a quantity of 1,000 pieces, your cost would be as follows:

Labor service charge for the original die - \$115.00.

In a military clutch back in rose gold plate the unit cost would be \$.60 each with a card and envelope. If a lucite box is desired, add \$.05 to the above prices.

Naturally the lettering is going to be very small, as shown, unless we would distort the stem of the emblem.

Our Leo Lerner would be glad to go over details with you.

Sincerely yours,

AWARD INCENTIVES, INC.

Murray Nedell
President

MN:MK

Enclosure - Design stats

CREATORS AND DESIGNERS OF INCENTIVE PROGRAMS FOR: SALES CONTESTS • SAFETY ACHIEVEMENT • SERVICE RECOGNITION • PRODUCT PROMOTION
MANUFACTURING JEWELERS: EMBLEMS • MEDALLIONS • BADGES • RINGS • TROPHIES • PLAQUES • LUCITE EMBEDMENTS • SPECIALTIES