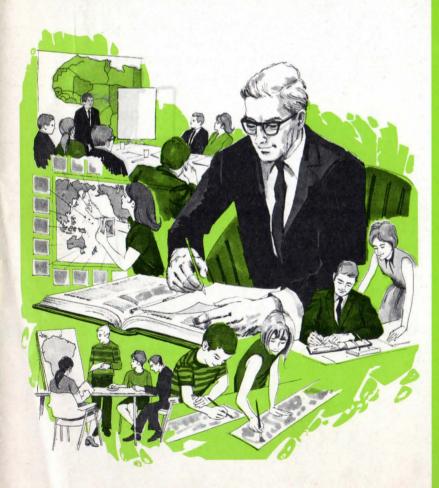
STEWARDSHIP, CHURCH SUPPORT & FUND RAISING PROGRAMS FOR YOUR CHURCH

Proven in over 54,000 churches across the nation.



LOUIS NEIBAUER CO., INC.

York Rd. & Township Line, Jenkintown, Pa. 19046 215-424-5000

A variety of programs for every church.

Here are programs that are family-oriented, home-involved and Bible-centered to increase commitment. They have been carefully prepared by the Louis Neibauer Co., creators of stewardship, tithing, mission, deferred giving and Sunday school literature for more than 60 denominations and hundreds of church related organizations throughout the country. Users say:

"Giving increased \$55,000 through the use of the 'Let Love Guide You' program."

"Our objectives... deepened Christian commitment, and increased financial undergirding of church life were achieved. Increased giving averaged 24½%."

"Use of the 'Big Step Forward' program increased commitments by \$70,000 this year."

Choose the programs that fit your church best.

Let Love Guide You.

Page 3

An every member call stewardship program which emphasizes the importance of making a commitment of time, abilities and resources.

Walk Together.

Page 4

An every member visit stewardship program that will assist a congregation in understanding itself as a "community in mission."

The Big Step Forward.

Page 5

A stewardship program focusing on group meetings, bible study, worship, service and giving.

Growing in Personal and Family Stewardship.

Page 6

A stewardship program emphasizing responsible management of income and possessions.

Faith The Big Step.

Page 7

A tithing program based on a 13 week trial tithing period. For churches prepared to take a "Big Step" in teaching members their responsibilities.

Year-Round Stewardship.

Page 8

A program of year-round education to help keep stewardship alive throughout the year.

It Happens In Your Heart.

Page 9

A highly-motivational, long-range tithing program that has proven successful in many churches.

Page 10

Mission in Motion.A program designed to build interest, participation and support of mission.

Will.

Page 11

An organized, long term program toward acquiring substantial increased church support through deferred giving

Custom Make Your Own

Stewardship Program.

Pages 12-14

For those churches who have enough experience in organizing stewardship programs to custom make their own programs.

Follow Me.

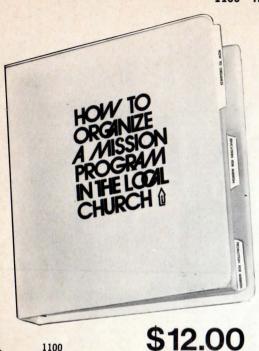
Page 15

A Sunday school enlargement program that will motivate former and prospective members to come to Sunday school.

A Guide For Visitor Training.

Page 16

Deals specifically with the principles of home visits and the five important steps each visitor must take as he goes into homes.



If you've ever dreamed of having an exciting on-going mission program, designed by knowledgeable mission leaders to meet the particular needs of your church, here is a unique opportunity to start making that dream a reality . . . without investing hours of research, study, experimentation and hundreds of dollars in a shelf full of books.

The Louis Neibauer Co. has developed a new and easy-to-use manual to build mission commitment and support. The manual "How to Build a Mission Program in the Local Church" brings experience, advice, encouragement, background, techniques and promotional materials into the hands of every church leader.
UNQUALIFIED APPROVAL OF MISSION LEADERS

This unique new manual has the unqualified approval of many mission leaders who say:

"We have been greatly impressed with the materials you have sent us. You are performing a remarkable service in gathering the best of ideas from various sources relating to missions and missionary programming. The quality and thoroughness of this work make it one of the finest tools we know to place in the hands of local pastors and lay people who wish to do an effective job of missionary education and promotion."

'The coordinated materials make it possible to provide local churches with a unified thrust for missions with inter-related materials.

"I believe this to be a very significant contribution to the development of missionary interest in local churches. The local pastor, missionary chairman, and others interested in missions will find a wealth of material to help them provide a challenging missionary program."

TWO YEARS IN PREPARATION—The manual was more than two years in preparation. Mission agency executives, denominational leaders. seminary mission professors, mission association heads, church association administrators. missionaries and pastors all over the country were consulted for ideas and suggestions. Copies of the manuscript were sent to experts throughout the country for reading, corrections and suggestions.

The contents of the manual reflect the combined thinking of many who cooperated to make this the most comprehensive manual on church programming for missions ever offered.

OVER 200 INFORMATION PACKED 81/2"x11" PAGES IN 3 RING BINDER.

A sample kit containing 21 promotional aids featuring a Mission Conference concluding with a Faith-Promise commitment is available at \$3.50 each or \$15.00 when ordered with the manual

A guide for visitor training

1100

189 TRAINING TURN-OVER CHART FOR THE EVERY MEMBER VISIT

Use this attractive turn-over chart as the basis for the entire visitor training session. Instruction sheet tells how to include background material about the program, develop the pattern of present giving and potential giving, and gives details concerning the training of home visitors.

Copy on each page is printed on the back of the preceding page with additional instructions to give help and guidance to persons using the chart.



The turn-over chart is 14" x 17" and consists of 26 pages. It is plastic bound with an easel back. Four different colors of paper and 8 different colors of ink are used to make it attractive. Every page in rotation uses different colors of ink and paper. Each chart comes in an individually packed carton.

\$10.00

POCKET GUIDE A Guide For Visitor Training

Deals specifically with the principles of home visits and the five important steps each visitor must take as he goes into homes. To be used by trained visitors as a reminder of what they learned at the training sessions. This duplicates (pages 11-26) of The Chart for Visitor Training, but is not designed as a substitute for the chart. This booklet does not have all the pages of the flip chart.

\$1.00/12

191

LOUIS NEIBAUER CO., INC.

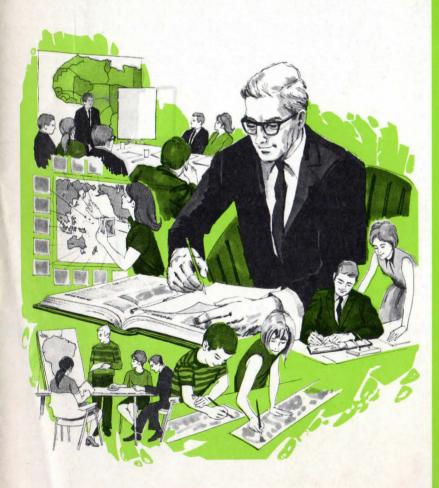
OLD YORK ROAD & TOWNSHIP LINF JENKINTOWN, PA

Archbishop Torkom Monoogian Armenian Church 2nd Ave. 630 New York, NY 10016

BULK RATE U. S. POSTAGE PAID Permit No. 2494 Philadelphia, Pa.

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HERE'S WHAT A STEWARDSHIP PROGRAM WILL DO FOR YOUR CHURCH

1. STEWARDSHIP MOTIVATES CHURCH MEMBERS TO COMMIT MORE TIME, TALENT AND MONEY TO THE WORK OF THE CHURCH. Everyone has something of value to commit to the work of Christ. Stewardship programming confronts all members with their responsibilities to the Lord for what He has given.

2. STEWARDSHIP MAKES COMMITMENT A THOUGHT-FUL, DELIBERATE ACT RATHER THAN A HAPHAZARD MATTER. Effective programming enables members to reevaluate their time, talent and financial commitments to

the church.

3. STEWARDSHIP AIDS IN LAY DEVELOPMENT, TRAINING AND PARTICIPATION. A well-planned stewardship program involves many members. A strong and effective lay leadership is developed that will lead and support church programs.

4. STEWARDSHIP IMPROVES COMMUNICATION BETWEEN CHURCH LEADERS AND THE CONGREGATION. Clear communication with good feedback increases involvement. A stewardship program opens up communi-

cation between leaders and members.

5. STEWARDSHIP HAS GREAT SPIRITUAL DIMEN-SIONS. Experience has proven that an effective stewardship program helps to revive the spiritual life of the church. Positive attitudes are developed during the program that continue to benefit the church long afterwards.

HOW TO START A STEWARDSHIP PROGRAM

- Read the catalog and select the programs that best fit your needs.
- Order sample packets and manuals for discussion with your leaders.
- Read the manual. Understand the goals and procedures. Select your leaders.
- 4. Order materials 6 weeks before materials are needed.
- Be prepared to take the lead in organizing the program.

HERE'S WHY YOU SHOULD ORDER THESE MATERIALS:

- These programs have been used successfully in over 54,000 churches and by more than 60 denominations.
- Success is assured if the instructions in the manuals are carefully followed.
- Materials have been developed in collaboration with many denominations, stewardship executives and pastors who understand the problems facing local churches.
- Materials are colorful, well designed and theologically sound.

CUSTOM DESIGNED -LITERATURE

The Louis Neibauer Co. provides customized literature for many denominations, geographical districts, mission groups, institutions and large churches. These materials include specialized programs for stewardship, mission, deferred giving, memorials, fund raising, building and Sunday school enlargement. Call 215-424-5000 for information or write to the Louis Neibauer Co., Inc., York Road and Township Line, Jenkintown, Pa. 19046.

Let Love

An Every Member Call Program

The "LET LOVE GUIDE YOU" program teaches members the importance of commitment of time, abilities and resources. The program culminates through visits of teams of trained laymen who personally contact all members of the congregation in their homes. All the elements necessary to assure successful development and increased giving in your church are carefully detailed in the manual. Used successfully in thousands of churches.

775 Sample Packet (without manual) \$1.00 775A Sample Packet (with manual) \$3.50

701-LET LOVE GUIDE YOU PROGRAM MANUAL \$2.50 each

This manual is the heart of the program. A complete guide for every detail. How to organize, personnel needed, training sessions, sermon suggestions, promotional details, year-round programming, calendar of activities. Order one for each chairman.

775—SUNDAY BULLETINS 775A-BULLETIN INSERTS

Here are 4 colorful bulletins for use during the intensive programming. The bulletin may be used for Sunday services or for mid-week mailings.

//5-1—In Your Use of Time Dulletin	\$2.25 per 100
775-2—In Your Use of Abilities bulletin	\$2.25 per 100
775-3—In Your Use of Resources bulletin	\$2.25 per 100
775-4—In Your Commitment bulletin	\$2.25 per 100
775A-1—In Your Use of Time Insert	\$2.25 per 100
775A-2—In Your Use of Abilities Insert	\$2.25 per 100
775A-3—In Your Use of Resources Insert	\$2.25 per 100
775A-4 In Your Commitment Insert	\$2.25 ner 100

COMMITMENT CARDS

One side for time and talent commitment, one side for Stewardship

529—TITHE EMPHASIS COMMITMENT CARD	\$2.25 per 100
529A—STANDARD COMMITMENT CARD	\$2.25 per 100

770-TIME, ABILITIES, RESOURCES SURVEY BULLETIN INSERT \$2.25 per 100 Provides opportunity for personal evaluation of total Stewardship commitment. For use when not using Survey Folder.

771—LETTERHEADS \$2.25 per 100 772—ENVELOPES \$2.25 per 100 Matching letterheads and envelopes with the "Let Love Guide You" theme.

528_FAMILY INFORMATION CARD

\$2.00 per 100

Resource committee uses these to record information about families to be visited and assignments to visitors. Order one for each family.

617A—LET LOVE GUIDE YOU BOOKMARK

\$2.00 per 100

An effective aid when used with the program.

574—PACKAGE OF FLASH CARDS

\$1.00 each

Fourteen 81/2" x 11" flash cards with a Stewardship message to be used by visitors in home presentations. Package includes 4 blank cards for local programming. Order a set for each visitor team.

626—CERTIFICATE OF APPRECIATION

25c each

To be awarded to workers in the program. Printed on parchment, suitable for framing.

\$2.00 per 100

Program theme printed on 134" squares with a stick-on adhesive backing.

783—POSTER

A 17" x 22" poster repeats the commitment message. To be used during the intensive portion of the program. Order for display throughout the church.

104—CALLING FOR A STEWARDSHIP COMMITMENT

An instruction folder for home visitors. Gives procedures to follow and answers to questions commonly asked. Order one for each visitor.

599—TIME, ABILITIES, RESOURCES SURVEY FOLDER

A well-designed 4 page folder which is sent to the home prior to the commitment visit. Leads the individual to personal decisions in his commitment of time, abilities and resources. Order one for each person to be visited.

657—FLIP CHART BOOKLET

A 12 page booklet that tells of the many directions we can take in the expression of our love for Christ. This is the basic tool to teach members the main principles of this program. For use in home visits and group meetings. Every family should keep one copy.



Walk Together

AN EVERY MEMBER VISIT PROGRAM

This program has been designed to assist a congregation in understanding itself as a "community in mission." The program makes clear that God does have a will for His people,

500 Sample Packet (without manual) \$1.50 500A Sample Packet (with manual) \$3.50

as they confess together His Lordship. Only as they understand His will, can they respond with the resources to carry it out.

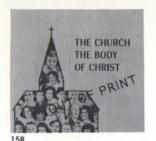








A most unusual poster for use during the program. Divided into four separate sections. Arranged so that a new section can be added each week until the entire message is presented. A different and very effective program help.



158 THE BODY OF CHRIST \$1.00/12 Uses the Biblical metaphor for the Church-The Body of Christ-for the total involvement of its members in Christ's work both local and world-wide. Visitors should leave one in each home to reinforce the message they bring.

HOW TO DEVELOP A YEAR-ROUND STEWARDSHIP PROGRAM Lists all necessary steps in organizing

a successful program. Answers many

Schedule and worksheet for year-round

questions. Helps in setting goals.



WALK TOGETHER **BULLETIN HANGERS** \$2.50 per 100

Use each hanger during the week in which you post the similar portion of the poster. Elaborates on the specific message. A very versatile series of folders.





502 IN JOY









IN TRAINING IN SHARING 505



TIME, TALENT & RESOURCES **BULLETIN INSERT**

emphasis included.

\$2.50 per 100

Helps the individual to consider his personal decisions in his commitment of time, abilities, and resources, before Commitment Sunday.

IN CONCERN

WALK TOGETHER LETTERHEAD \$2.50 per 100 WALK TOGETHER ENVELOPE

\$2.50 per 100

Use for all communications during the period the program is in effect.



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513 WALK TOGETHER COMMITMENT CARD \$2.50 per 100

A commitment card bearing the "Walk Together" theme. Distribute one to every member of the congregation.

195 VALUES \$8.00 per 100 Individuals determine priorities by arranging 21 cards which show values.

195



171 STEPS TO SUCCESS IN STEWARDSHIP MANUAL \$2.50 each

A new manual lists and explains the steps to successful stewardship programs. Each step is carefully detailed, duties of all participants are explained, and schedules and suggested materials are shown. One section describes ways in which the program can be varied





PERC is a variation of a plan originally developed by the Office of Naval Research to: a) Plan programs b) Evaluate progress c) Produce action. The majority of churches are not goal-oriented. PERC is a system of establishing measurable goals and the methods necessary to achieve those goals. "PERCING" will do the following for your church:

- Evaluate where you are now
- Decide what needs to be done
- Make a plan for the task c) Gather the needed resources
- e) Make the results available

The PERCING kit gives you all the materials and information you will need. A manual furnishes concise background and instructions. A cassette tape provides background information for the leader and instructions for participants. PERCING paper and calendar sheets necessary for planning and evaluation are furnished.

Take the first step toward successful planning and programming for your church by ordering a PERC kit today.

Kit Includes:

- Instruction Booklet Motivation and Instruction Cassette PERC Paper (2 sheets 25" x 38") Calendar Planning Paper
- PERC PLANNING KIT \$10.00. 302



A GROUP MEETING STEWARDSHIP PROGRAM

The "BIG STEP FORWARD" program builds trust that God will sustain the family as they put His kingdom first. The BIG STEP FORWARD is advancement in Bible study, service, worship and giving. The climax is a series of group meetings where all will be confronted with a challenge to take "THE BIG STEP FORWARD."

713 Sample Packet (without manual) \$1.00 713A Sample Packet (with manual) \$3.50

680—PROGRAM MANUAL

This manual is the heart of the program. Contains complete plans. schedules, suggestions for sermons and classroom instruction. Culminates in a series of group meetings with a challenge for commitment by the individual. Order one for each chairman.

680-PROGRAM MANUAL:

\$2.50 each

666B-PROGRESSIVE POSTER

A most unusual poster for use during the tithing program. Arranged so that each section can be unfolded during the five week period. A different and very effective program help.

666B-PROGRESSIVE POSTER:

\$1.25 each

SUNDAY BULLETINS & BULLETIN INSERTS

5 Sunday Bulletins and 5 Bulletin Inserts which pick up the illustrations from the poster and amplify and explain the program.

713B-1 Big Step Forward	782-1 Big Step Forward Bulletin Insert
713B-2 In Bible Study	782-2 In Bible Study Bulletin Insert
713B-3 In Worship	782-3 In Worship Bulletin Insert
713B-4 In Service	782-4 In Service Bulletin Insert
713B-5 In Giving	782-5 In Giving Bulletin Insert

713-B-SUNDAY BULLETINS:

\$2.25 per 100

782-BULLETIN INSERTS:

\$2.25 per 100

748—COMMITMENT CARD

For use in the home as part of the program. A double card that allows you to keep one-half as a reminder of your pledge.

748—COMMITMENT CARD:

\$2.25 per 100

744-FAMILY DEVOTIONAL GUIDE

\$10.00 per 100

A folder containing a program for family worship which will help bring the emphasis into each home and aid the family in taking the Big Step Forward.

710-B-FLIP CHART BOOKLET

An attractive, colorful booklet to be used by visitors as a flip chart and left in the home. Can also be mailed or inserted in the Sunday Bulletin. Explains the steps to commitment.

710-B-FLIP CHART BOOKLET:

\$10.00 per 100

745—LETTERHEAD

For use during the program period.

745—LETTERHEAD:

\$2.25 per 100

746—ENVELOPE

For use during the program period.

746-ENVELOPE:

\$2.25 per 100

749—HYMNAL COVER "WRAPPER"

Keeps the Big Step Forward theme in front of people by placing this narrow wrapper vertically around the front cover of hymnals.

749-HYMNAL COVER "WRAPPER":

\$3.00 per 100

747—THEME BUTTONS

The theme button can be used to keep the Big Step Forward theme before your congregation. Order one or more per member.

747—THEME BUTTONS:

\$4.00 per 100











713B-1

713B-2

713R-3





MY BIG STEP FORWARD





745 746



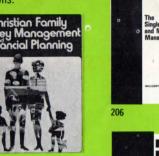


A MONEY MANAGEMENT PROGRAM

Provides guidance for all ages in Christian money management. Designed to help individuals and families establish priorities and responsibilities in the management of their possessions.



Christian Family Money Managemer Fiñancial Planning 203



210.





















212





207 GROWING IN PERSONAL AND FAMILY STEWARDSHIP MANUAL

50¢ each

A complete, step-by-step explanation of how to organize the program. Contains information concerning plans, personnel, sermon suggestions, promotional details and schedules. Program concludes with commitment by the entire family in church on Sunday. Order one for each chairman.

203 CHRISTIAN FAMILY MONEY MANAGEMENT AND FINANCIAL PLANNING

A guide for families. Explains the necessity for planning and shows the necessary steps to be taken. Contains charts for estimating expenses, planning the family spending, keeping accurate records, listing assets and liabilities, determining net worth and plans for the future. This is the most helpful and important book in the program. 24 pages, 81/2" x 11". Order one for each family.

205 HOW TO STRETCH A DOLLAR 15¢ each

Money Management workbook for teens. Guides the teen-ager in determining expenses and income. Indicates proper responsibilities, suggests ways to adjust spending, prepare a budget and plan ahead for college and the future. 16 pages, 51/2" x 81/2".

204 MONEY AND ME 15¢ each

For use with children 6 to 12. Leads the child to the Bible to learn the importance of money and its proper use. Explains commonly used terms. Contains a fill-in chart for guidance and activity pages. 12 pages, 51/2" x 81/2"

209 WHY MONEY? \$10.00 per 100

Thoughts about getting the most out of money and income. Tells what money is, its proper use, the advantages of careful planning and asks for a commitment. Can be used in home visits, group meetings, mailed or inserted in Sunday Bulletins.

213 SUNDAY BULLETINS 214 BULLETIN INSERTS

\$2.25 per 100 \$2.25 per 100

Colorful bulletins and inserts carrying the "Growing" theme. Back page is blank so that Church can mimeograph or print its own message.

206 SINGLE ADULTS AND

MONEY MANAGEMENT 25¢ each

Provides guidance for single adults between the ages of 18-34. Answers the basic questions leading to sound money management. Contains charts to list goals, project income, list fixed expenses and spending plans. Shows advantage of planning for the future. 24 pages, 51/2" x 81/2".

211 LETTERHEADS 212 ENVELOPES

\$2.25 per 100 \$2.25 per 100

Use for all communications to publicize the "Growing" program.

210 MY MONEY HELPS

For children 4 to 6. Coloring book for use by parents and teachers in helping children build a good concept of how a Christian uses money. Shows the uses of money at home, in church and for others. 24 pages, 51/2" x 81/2".

201 POSTER

50 € each

Display on church bulletin board and in all traffic areas before and during the program.

219 COVENANT COMMITMENT \$2.50 per 100

A special certificate for family commitment. Should be displayed in every home.

215 BIBLE COMMITMENT CARD \$2.50 per 100 Designed to resemble a Bible. Provides space for

family commitment contains scriptural quotations.

200 FAMILY DEDICATION SERVICE \$2.50 per 100 A guide for the family to use at home before the day of Family Commitment.

218 LIVING STEWARDSHIP STORIES 15¢ each

Fourteen inspiring and challenging stewardship stories designed for use in a family's daily devotions. Each story contains a scriptural passage, and a key verse. For use during the program and throughout the year. Give one to every family. 16 pages.

216 FOCUS ON YOUR FUTURE \$3.50 per 100

Presents thought provoking questions in regards to specific plans for future financial needs of the family. Distribute to all families during the program.

2076 WHERE DOES MY MONEY GO? \$3.50 per 100

An easy to follow guide. Shows principles of family money management and how to achieve the goals.

2041 PARABLE OF THE TALENTS \$3.50 per 100 Interesting story and illustrations tell how persons can make best use of their time, ability and posses-

2025 IF GOD WERE A COMPUTER \$2.50 per 100

Contains a chart to help estimate percentage of giving according to salary. Comparison of giving over past and present years shows growth in giving.

2043 DON'T MISS THE POINT—TITHING

\$3.00 per 100

Teaches what tithing truly is, what it teaches and what it can do for the individual.

2018 TOTAL COMMITMENT \$2.50 per 100

A woman's meditation on her responsibilities in the midst of her busy day.

563 THE MAKING OF A CHRISTIAN WILL

\$15.00 per 100

Explains how we can plan a Christian Will prayerfully and thoughtfully by recognizing our responsibility to our Lord and families.

Faith - The Big Step

A Tithing Program

Here is a fresh, easy-to-organize, 13 week tithing program for those churches prepared to take a "BIG STEP" in teaching church members their responsibilities to God. The "BIG STEP" program utilizes an unusual teaching device in the form of a progressive poster, plus Sunday bulletins, booklets and other related materials.

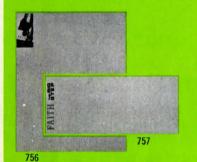
714 Sample Packet \$2.00

FAMILY DEVOTIONAL













714A-1









714A-2 714-2











\$1.25 each A most unusual poster for use during the tithing program. Arranged so that each section can be unfolded during a one or two week period. A different and very effective program help.

BULLETINS & BULLETIN INSERTS

Bulletins which pick up the illustrations from the poster and amplify and explain the program.

714-1 — The Big Step Bulletin \$2.25 per 100 714-2-In Worship Bulletin \$2.25 per 100 714-3—In Witness Bulletin \$2.25 per 100 714-4—In Service Bulletin \$2.25 per 100 714-5—In Tithing Bulletin \$2.25 per 100 714A-1—The Big Step Insert \$2.25 per 100 714A-2 —In Worship Insert \$2.25 per 100 714A-3 —In Witness Insert \$2.25 per 100

714A-4 —In Service Insert \$2.25 per 100 \$2.25 per 100 714A-5 —In Tithing Insert

756—LETTERHEAD \$2.25 per 100 757—ENVELOPE \$2.25 per 100 For use during the program period.

776—COMMITMENT CARD \$2.25 per 100 For use in the home as part of the program.

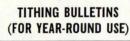
784—PROGRAM LEAFLET (Work Sheet) 4c Tells how to develop this tithing program in your church. A step by step outline.

711_FLIP CHART BOOKLET \$10.00 per 100 An attractive colorful booklet to be used by visitors as a flip chart. Can also be mailed or inserted in the Sunday Bulletin. Explains the steps of a tithing commitment.

715-FAMILY DEVOTIONAL GUIDE

\$10.00 per 100

A folder containing a program for family worship, which will help bring the emphasis into each home and aid the family in taking the Big Step.





562-5

562-6

\$2.25 per 100 562-1 DRIVE OR TITHE? Shows that tithing is more productive in church support than church drives.

562-2—THE SACREDNESS OF \$2.25 per 100 THE PLEDGE Asks church members to keep their commitments.

562-3—GIVE AND IT SHALL **BE GIVEN UNTO YOU** \$2.25 per 100 Tells of the spiritual and daily rewards received through tithing.

562-4-WHEN WE ARE GONE \$2.25 per 100 Advice on making a Christian will in which Christ and His Church have a place.

562-5-GOD'S AGE LONG PLAN

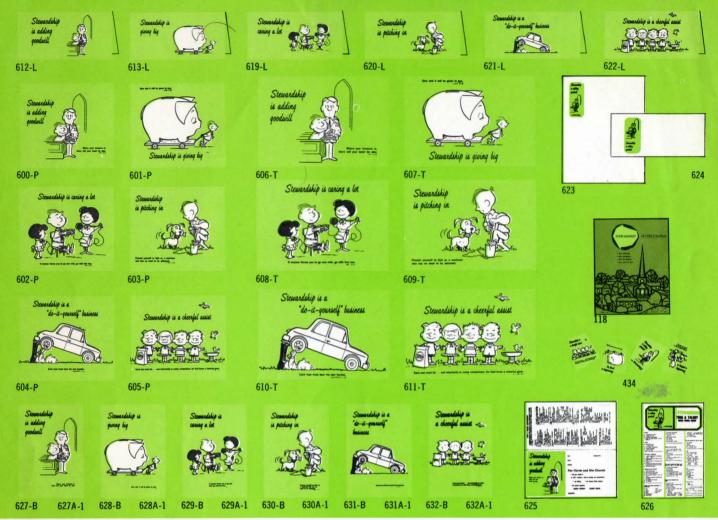
\$2.25 per 100

Discusses the payment of the tithe as part of God's plan.

562-6—THE IMPORTANCE OF \$2.25 per 100 THE TITHE A concise, easy-to-read explanation of the virtues of tithing.

SAMPLE PACKET OF MATERIALS SHOWN ON THIS PAGE IS AVAILABLE FOR \$1.00. IF MANUAL IS INCLUDED COST IS \$3.50

Educational Emphasis Throughout The Year Carefully co-ordinated to keep stewardship alive in church and home throughout the year, this series has real meaning for everyone. It features a series of posters, leaflets, table mats and other materials which can serve as reminders in both home and church.



YEAR-ROUND LEAFLETS

Each leaflet contains a cartoon, a Bible quotation and a short, easy-to-read text. These inexpensive leaflets are designed for wide-spread use.

612-L—Stewardship is adding goodwill	\$2.25 per 100
613-L—Stewardship is giving big	\$2.25 per 100
619-L—Stewardship is caring a lot	\$2.25 per 100
620-L—Stewardship is pitching-in	\$2.25 per 100
621-L—Stewardship is a "do-it-yourself" business	\$2.25 per 100
622-L—Stewardship is a cheerful assist	\$2.25 per 100

YEAR-ROUND POSTERS—(complete set of 6)—\$2.00
Posters measuring 16" x 18" repeat the illustrations. Post them in the church to remind your people of the Stewardship message. Order sets for display on bulletin

Doards and School Classicoms.	10
600-P—Stewardship is adding goodwill	40c each
601-P—Stewardship is giving big	40c each
602-P—Stewardship is caring a lot	40c each
603-P—Stewardship is pitching in	40c each
604-P—Stewardship is a "do-it-yourself" business	40c each
605-P—Stewardship is a cheerful assist	40c each

LETTERHEAD AND ENVELOPE

Matching letterhead and envelope stationery depicting the Stewardship idea are

623-LETTERHEAD	\$2.25 per 100
624—ENVELOPE	\$2.25 per 100

118-STEWARDSHIP LEADERS MANUAL

A study book for all involved in program planning. Contains valuable Stewardship background materials and study guides.

\$6.00 per 100

An intriguing puzzle containing the Stewardship theme which will be used again and again by all members of the family. The challenge is to form the four odd sized pieces into a square.

YEAR-ROUND TABLEMATS

Six colorful tablemats that match the poster illustrations are ideally suited for use at church functions and at home, where they can stimulate conversation and thought about Stewardship.

606-T—Stewardship is adding goodwill	\$2.25 per 100
607-T—Stewardship is giving big	\$2.25 per 100
608-T—Stewardship is caring a lot	\$2.25 per 100
609-T—Stewardship is pitching in	\$2.25 per 100-
610-T—Stewardship is a "do-it-yourself" business	\$2.25 per 100
611-T—Stewardship is a cheerful assist	\$2.25 per 100

YEAR-ROUND SUNDAY BULLETINS AND BULLETIN INSERTS

Six Sunday bulletins and bulletin inserts are available carrying the six Stewardship ideas.

627-B—Stewardship is adding goodwill bulletin	\$2.25 per 100
628-B—Stewardship is giving big bulletin	\$2.25 per 100
629-B—Stewardship is caring a lot bulletin	\$2.25 per 100
630-B—Stewardship is pitching in bulletin	\$2.25 per 100
631-B—Stewardship is a "do-it-yourself" business bulletin	\$2.25 per 100
632-B—Stewardship is a cheerful assist bulletin	\$2.25 per 100
627A-I—Stewardship is adding goodwill insert	\$2.25 per 100
628A-I—Stewardship is giving big insert	\$2.25 per 100
629A-I—Stewardship is caring a lot insert	\$2.25 per 100
630A-1—Stewardship is pitching in insert	\$2.25 per 100
631 A-I — Stewardship is a "do-it-yourself" business insert	\$2.25 per 100

625-COMMITMENT CARD

632A-I-Stewardship is a cheerful assist insert

\$2.25 per 100

\$2.25 per 100

Dual purpose card. Half for time and talent commitment, half for financial commitment.

626-STEWARDSHIP TIME & TALENT BULLETIN INSERT

An attractive worksheet, carrying the "Adding Goodwill" theme, for home use that lists time and talent commitments on one side and a financial analysis on the reverse.

IT HAPPENS IN YOUR HEART **A Tithing Program**

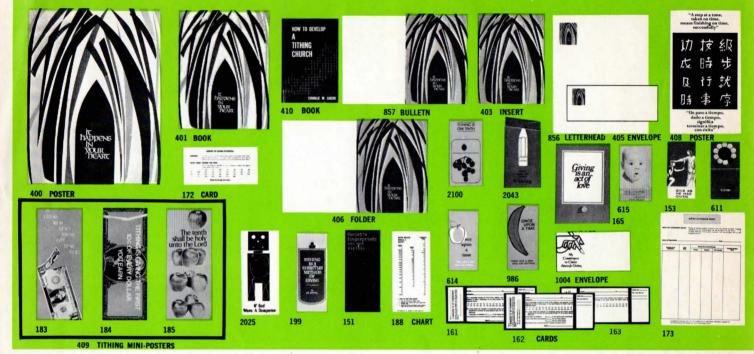
For churches that want to deal seriously with the Biblical concept of percentage givingthe tithe. A long range tithing program based on the best selling book by Charlie W. Shedd.

SAMPLE PACKET (Without Manuals)

SAMPLE PACKET (With Manuals) 413A

\$3.00

\$1.25



400 "IT HAPPENS IN YOUR HEART" POSTER 50¢ each 4 color poster illustrates the theme and emphasizes the commitment message. To be used during the intensive portion of the pregram.

"IT HAPPENS IN YOUR HEART" INSTRUCTION BOOK 50¢ each Tells how to operate the program, gives concise instructions, suggested schedule and lists variations which may be used.

410 HOW TO DEVELOP A TITHING CHURCH \$1.25 each Dr. C. W. Shedd's book is the manual for the "It Happens in Your Heart" program.

857 "IT HAPPENS IN YOUR HEART" SUNDAY BULLETN \$2.25 per 100 An attractive Sunday bulletin. Back page blank for church use.

"IT HAPPENS IN YOUR HEART" BULLETIN INSERT \$2.25 per 100 Bulletin insert with back page blank for church's interpretation of theme.

"IT HAPPENS IN YOUR HEART" LETTERHEAD \$2.25 per 100

405 "IT HAPPENS IN YOUR HEART" ENVELOPE \$2.25 per 100 Matching letterhead and envelope to be used for all communications.

408 POSTER "A STEP AT A TIME, TAKEN ON TIME, MEANS FINISHING ON TIME, SUCCESSFULLY" 25¢ each An ancient proverb in three languages. Post at meetings and training sessions.

172 SURVEY OF GIVING POTENTIAL CARD \$2.50 per 100

will help the church study its giving potential.

"IT HAPPENS IN YOUR HEART" PRESENTATION FOLDER \$6.00 per 100 Useful sheet with space to imprint goals. Distribute to all members. $8\frac{1}{2}$ " x 14". Shipped flat ready for printing or mimeographing.

2100 TITHING IS \$2.25 per 100 This 3" x 6" folder teaches what tithing is and stresses its importance.

2043 DON'T MISS THE POINT-TITHING \$3.00 per 100 Teaches what tithing truly is, and how the individual can become a better tither and a more fulfilled person. Also available in Spanish 2043 S

GIVING IS AN ACT OF LOVE \$3.50 per 100 Use in adult classes to teach deeper understanding of stewardship.

615 GIVE A WORTHY PROPORTION? WHAT'S THAT MEAN? Baby pictures with captions on giving deal with the subject in a humorous way. Also available in Spanish 615-S

153 GIVE AS HE HAS GIVEN

\$2.25 per 100 If the Lord gave each member 10 times his weekly contribution, would he be able to live on it? A most unusual question.

611 TEENS CAN TITHE TOO \$2.50 per 100 A folder for teenagers which tells them of their responsibilities.

409 TITHING MINI-POSTERS 50¢/set of 3 Realistic, down-to-earth views of tithing. Display in prominent places throughout

the church year 'round. 183 "A TITHE IS A THIN SLICE OFF THE TOP" 25¢ each

EVERY DOLLAR YOU EARN" 185 "THE TENTH SHALL BE HOLY UNTO THE LORD"

184 "TITHING IS GIVING THE FIRST 10¢ OF

2025 IF GOD WERE A COMPUTER \$2.50 per 100 Has chart to estimate giving percentage according to salary. Compares giving of past and present years. Shows growth. Available in Spanish-2025-S

199 TITHING IS A CHRISTIAN METHOD OF GIVING \$3.50 per 100 Explains that tithing is Christian, systematic, satisfying and important.

151 CHRIST'S FINGERPRINTS \$3.50 per 100 If your fingerprints could be seen on your contributions of time, talent and resources, would you want to be identified? A thought-provoking folder.

188 CHART: HOW MUCH SHALL I GIVE? \$1.25 per 100 A new, easy-to-use leaflet which contains a chart to estimate percentage of giving

according to income. (Order one for each member.) ONCE UPON A TIME (Banana) \$2.50 per 100

614 ONCE UPON A TIME (Apple) \$2.50 per 100 Utilizes 10 apples or bananas to illustrate principles of stewardship. Discusses God's blessings and raises question of individual's responsibility.

Available in Spanish (Banana) 986 S (Apple) 614 S 1004 COMMITMENT ENVELOPE \$2.00 per 100

For use by churches using sealed commitments.

COMMITMENT CARDS \$2.00 per 100 Order one per member plus 10%

161 —For church with single budget -For church with dual budget and two-pocket envelopes 163 —With blank space for imprinting your own pledge categories.

173 SURVEY OF PROGRAM NEEDS \$2.50 per 100 Helps your church to determine its immediate priorities, chart its progress and realize its potential.

25¢ each

25¢ each

Mission in Motion

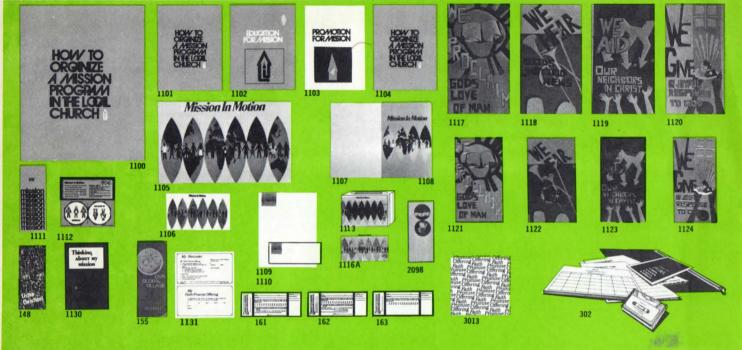
How To Organize A Mission Program And Increase Involvement, Commitment and Support

A new in-depth resource manual, program materials to build participation and support of mis-

and banners

1100P Sample packet. \$1.50 1100PA \$13.00 Sample packet with manual 1100PR Sample packet with manual

\$15.00



1100 HOW TO ORGANIZE A MISSION PROGRAM IN THE LOCAL CHURCH. A new and unique program to involve every member. "How to Organize" provides complete information on church involvement, organization, scheduling, training, programming, budgeting, giving and resources. "Education for Mission" contains all the information needed to implement a successful mission education program. Educational activities and techniques to reach all age groups are given. "Promotion for Mission" tells you how to involve members, publicize the program and use the "Mission in Motion" educational and promotional aids to put mission in motion in your church.

1100 Promoti	MANUAL Complete package including Organization, on sections, binder and dividers	Education, and \$12.00 set
1101	HOW TO ORGANIZE A MISSION PROGRAM SECTION	\$8.00 ea.
1102	EDUCATION FOR MISSION SECTION	\$2.00 ea.
1103	PROMOTION FOR MISSION SECTION	\$2.00 ea.
1104	BINDERS & DIVIDERS	\$2.50 set

1105	MISSION IN MOTION POSTER	.50 ea.
Theme	poster for your mission emphasis week. Post in all public places.	

1106	MISSION	IN MOTION MINI-POSTER	.15 ea.
Display	on church	bulletin board and all traffic area	is.

1107	MISSION IN	MOTION SUNDAY	BULLETIN	\$2.25/100
Use on	Sundays prior	to and climaxing	your mission emphasis.	

1108	MISSION IN N	IOTION BUL	LETIN INSE	RT		\$2.25/100
Use for	special mission	messages.	Back page	blank for	your o	wn message.

1111	WHY MISSION	\$3.50/100
Explains	the Riblical background of mission and its importance	

1112	MISSION	IN MOTIO	ON CHI	LDREN'S	PINNER	?		\$5.	00/100
	will enjoy th people			vice which	shows	Americans	in	motion	joining

148	LIS	TEN,	CHRIST	IAN							\$3.00/10	00
Teaches	that	one	cannot	be a	good	Christian	in	word	and	thought	alone.	

1130	THINKING	ABOUT MY MISSION	\$3.50/100
A guide	for private	consideration of personal stewardship in mission.	, ,

OUR GLOBAL VILLAGE \$3.50/100 Compresses world into a village of 1,000 people. Shows per capita income and American affluence. Emphasizes the need for funds for world mission outreach.

FAITH-PROMISE COMMITMENT CARD For use with all programs utilizing Faith-Promise commitments.

1109 MISSION IN MOTION LETTERHEAD	\$2.25/100
1110 MISSION IN MOTION ENVELOPE Use for all informational messages in reference to the program.	\$2.25/100
1113 MISSION OFFERING BOX Carries a mission message and encourages giving. Use for adults	\$3.50/100 and youngsters.
1116A COMMITMENT ENVELOPE For use by churches using sealed commitments.	\$1.25/100
2098 MIRACLE OF PEPE GONZALES LEAFLET	\$5.00/100

2098	MIL	KALL	E Ur	PEP	E GUNZA	LES L	CALL					\$5.0	U/J	LUU
Cartoons	tell	of	a mar	wh	o accom	panies	the	money	he	gives	to	missions	to	all
parts of	the	wor	ld. A	lso	available	in Sp	anish	2098	S					
			The second second											

COMMITMENT CARDS FOR CHURCH WITH SINGLE BUDGET \$2.00/100

202	TON CHONON WITH SHIELD DODGET	42.00/ 200
162	FOR CHURCH WITH DUAL BUDGET AND TWO-POCKET ENVELOPES	\$2.00/100
163	WITH BLANK SPACE FOR IMPRINTING YOUR OWN PLEDGE	

WITH BLANK SPACE FOR IMPRINTING YOUR OWN PLEDGE CATEGORIES \$2.00/100

MISSION IN MOTION BANNERS \$3.00 set Here's an interesting set of banners in full color that will add interest and excitement to any program. Post them in public places and classrooms. 16"X28"

1117	WE PROCLAIM	\$1.00 each
1118	WE HEAR	\$1.00 each
1119	WE AID	\$1.00 each
1120	WE GIVE	\$1.00 each

MISSION IN MOTION LEAFLETS

\$2.25/100

Leaflets in full color that can be used for distribution in church, as mailers, etc.

Reinforces	s and explains the message on the banners.	
1121	WE PROCLAIM	\$2.00/100
1122	WE HEAR	\$2.00/100
1123	WE AID	\$2.00/100
1124	WE GIVE	\$2.00/100
3013 Motivates	FAITH-PROMISE LEAFLET members to make commitments for mission outreach.	\$2.25/100

Tells what a Faith-Promise is, explains the program and motivates members to make commitments for mission outreach.

PERC PLANNING KIT \$10.00 per kit A simple effective tool to assist in strategic goal setting and planning. Includes full instructions and motivational cassette.

Will A DEFERRED GIVING PROGRAM

SAMPLE PACKET AND PLANNING GUIDE

\$2.00



801 "I Will" Poster \$25c each

An attractive 17" x 22" poster for display on church bulle-tin boards and in all traffic areas before and during the



Plan Today for Tomorrows







811 The Christian and His Estate Plans \$3.50 per 100 Aids Christians to realize their potential as stewards of physical

assets given by the Lord.

812 The Christian and His Life Insurance \$3.50 per 100 Life insurance as a method of giving to the Lord's work that allows the Christian to do more than he thinks is possible.

817 The Christian and His Will \$3.50 per 100

The Christian can witness to the world through his will that Christ comes first in life and death.

814 What Your Executor Will Need From You \$15.00 per 100 A valuable booklet with space to list data concerning family, will, estate information, insurance, business interests and gifts.







805

804 Letter Of Intent

\$2.50 per 100

A special form to be used to secure commitments for Planned Giving during the lifetime of the individual

805 The High Return On Enlightened Giving \$15.00 per 100 Explains how individuals can secure high returns from their giving





IWILL 807 808

806 Letter Of Inquiry

\$2.50 per 100

A special form to be used to develop interest in Planned Giving through life income agreements, insurance, gifts, investment management and wills.

807 Letterheads

\$2.25 per 100

808 Envelopes

\$2.25 per 100

Matching letterhead and envelope with the "I Will" theme for use in all correspondence.

The "I Will" program is an organized, low-key, long term approach to acquiring substantial church income through deferred giving. The program is designed to involve church members in looking toward the future with respect to their own financial well-being and that of the church.

802 Sunday Bulletin or

Colorful bulletin or bulletin

insert carrying the "I Will" theme. Factual information on back page to acquaint

members with the program.

Card &

Envelope

Ea. add'l

Sent to all persons who give

thru the "Living Memorial"

620

620 Peter

Catherine Marshall, well-

known authoress, tells of the

problems she faced when

her husband left no will.

Had Left No Will

\$3.00 per 100

100/\$10.00

(Imprinted)

615-A Living

Memorial Ac-

knowledgment

\$30.00 per 250

\$2.25 per 100

803 Bulletin Insert

615-A

program.

THE WALL

802





615 615 Living **Memorial Folder**

(Imprinted) \$40.00 per 250 Ea. add'I 100/\$15.00

A program by which a person can be memorialized thru a gift to a specific cause. Personalized with the name of church and selected causes.



809 Questions and Answers Concerning The "I Will" Program \$3.00 per 100

Answers questions concerning the program. Explains the "Letter of Intent" and "Letter of Inquiry."



562-4 When We Are Gone

\$2.25 per 100

An attractive Sunday Bulletin with advice on making a Christian Will in which Christ and His Church have a definite place.

216 Focus On Your Family's Future \$3.50 per 100 Presents thought provoking questions in regards to future financial needs of the family.







year end GIVING that RETURNS EXTDA Benefits to you

810

563 The Making Of A Christian Will

\$10.00 per 100 Explains how to plan a Christian Will prayerfully and thoughtfully by recognizing our responsibility to our Lord and families.

120 Why Women Need Wills

Women underestimate their need for a will. This folder points out the importance of making a will to the single woman, married woman or widow.

810 Year End Giving

\$3.50 per 100

Fund-raising brochure that motivates increased giving through tax saving methods.

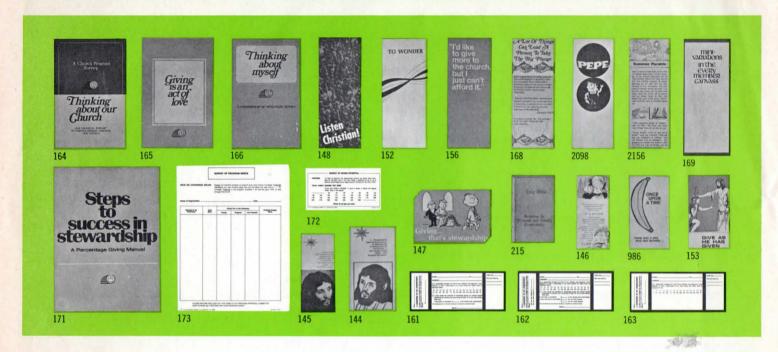
Custom Make Your Own Stewardship Program

Design A Program To Fit YOUR Needs

For those churches who wish to prepare their own program, there is available a varied assortment of effective stewardship, tithing, preparation and planned giving materials. Use any of the items interchangeably with any of the programs. Mix them as you think best. Construct the strongest possible program for your church.

164 Sample Packet (all tracts listed on pages 12 to 14) \$4.50 164A Sample Packet

> (with Steps to Success in Stewardship Manual) \$6.50



164-THINKING ABOUT OUR CHURCH

A new guide to help in assessing your church's program, now and in the future. Order one per church officer.

165-GIVING IS AN ACT OF LOVE

\$3.50 per 100 Stewardship Sunday School lesson. For use in adult classes to teach a deeper understanding of Stewardship.

166-THINKING ABOUT MYSELF

\$3.00 per 100 A new guide for private consideration of personal Stewardship. Order

one per member.

148-LISTEN CHRISTIAN \$3.00 per 100 Teaches that one cannot be a good Christian in word and thought alone.

\$3.00 per 100 152—TO WONDER

Warmly expresses the Biblical meaning of Stewardship.

156-I'D LIKE TO GIVE MORE

\$3.00 per 100 How to manage money more effectively helps us on the road to sharing.

This folder helps.

168—TAKE THE PLUNGE

\$2.50 per 100

\$5.00 per 100

Encourages people to take steps towards becoming good Stewards.

2098—MIRACLE OF PEPE GONZALES

\$5.00 per 100 Employs cartoon drawings to tell a story of a man who is able to accompany his money given to missions into all parts of the world.

Also available in Spanish-2098-S

2156—SUMMER PARABLE

\$2.00 per 100

Reminds members to make a summer commitment.

169-MINI-VARIATIONS IN THE E.M.C. \$3.00 per 100

Five alternative methods of conducting an Every Member Canvass.

171-STEPS TO SUCCESS IN STEWARDSHIP MANUAL

A new manual lists and explains the steps to successful Stewardship programs. Each step is carefully detailed, duties of all participants are explained, and schedules and suggested materials are shown. One section describes ways in which the program can be varied. Order one for each chairman.

173—SURVEY OF PROGRAM NEEDS

\$2.00 per 100

Helps establish program needs and priorities of the church.

172-SURVEY OF GIVING POTENTIAL

\$2.00 per 100

To help discover the approximate amount we would have available for Christian work if our faith made it possible for all of us to practice percentage giving.

145—CHRISTMAS FOLDER

\$2.25 per 100

Asks members to show their love for Christ through a gift to the Church and Denomination during this season of giving.

144—CHRISTMAS OFFERING ENVELOPE

\$1.00 per 100 Offering envelopes designed specifically for Christmas giving.

147—STEWARDSHIP OFFERING BOX

\$3.50 per 100

This unique offering box, for both adults and youngsters, bears a Stewardship cartoon and quotation to encourage giving.

215—BIBLE COMMITMENT CARD

\$2.50 per 100

Designed to resemble a Bible. Provides space for family commitment and contains scriptural quotation.

146-IT IS FOR LOVE

\$2.50 per 100

Designed especially for women. Encourages increased giving.

Also available in Spanish-146-S

986—ONCE UPON A TIME (BANANA)

\$2.50 per 100

Utilizes 10 bananas to illustrate principles of Stewardship. Discusses the many blessings we receive from God and raises the question of the individual's responsibility.

Also available in Spanish-986-S

153-GIVE AS HE HAS GIVEN

\$2.25 per 100

If the Lord gave each member 10 times his weekly contribution, would he be able to live on it? A most unusual question.

COMMITMENT CARDS

Order one per member plus 10%.

161 - For church with single budget.

\$2.00 per 100

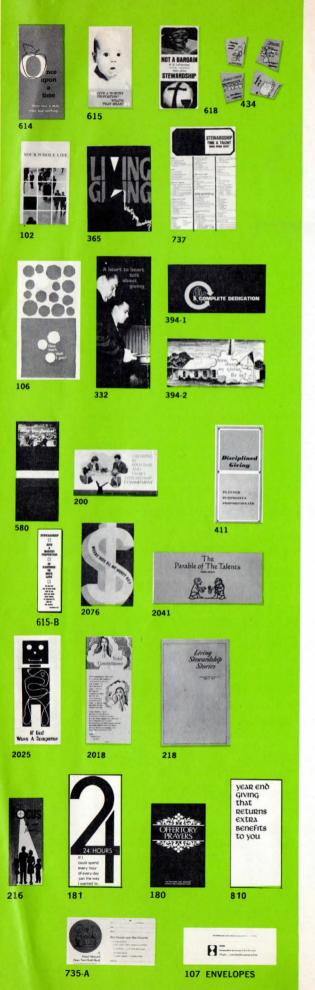
162-For church with dual budget.

\$2.00 per 100

163-With blank space for imprinting

\$2.00 per 100

12



Shows the principles of family money management and how to achieve the goals.

Also available in Spanish—2076-S Interesting story and illustrations tell how persons can make best use of their time, ability and possessions. 2025 IF GOD WERE A COMPUTER Helps to estimate percentage of giving according to salary. Compares giving over past and present years, shows growth in giving. 2018 TOTAL COMMITMENT A woman's thoughts on her responsibilities during her busy day. 218 LIVING STEWARDSHIP STORIES tions. Each contains a scriptural passage, and a key verse. Provoking questions in regard to future needs of the family. 181 24 HOURS (Time management) Folder and work sheet to make Christians think about their use of time for themselves, others and their church. **180 OFFERTORY PRAYERS** Provides pastors with a variety of inspiring, year-round prayers to encourage members to make tithes and offerings an act of worship. 810 YEAR END GIVING Fund-raising brochure that motivates increased giving through tax saving methods. 735-A COMMITMENT CARD Order one for each member including children. 107 YEAR-END GIVING ENVELOPES Use to encourage giving at the end of the year when members know the extent of their incomes.

\$2.50 per 100 614 ONCE UPON A TIME (Apple Folder) Utilizes 10 apples to illustrate principles of stewardship. Also available in Spanish-614-S

Testimony by R. G. LeTourneau. Gives his philosophy and the application

A puzzle which will be used often by all members of the family. The

Calls for the Christian's standard of giving to be in direct ratio to his

737 STEWARDSHIP TIME AND TALENT BULLETIN INSERT \$2.25 per 100 For home use. Lists time and talent commitments on one side and a

Large folder which takes a positive and biblical approach to the respon-

Describes the ordered Christian life in which giving becomes planned,

For the family to use at home before the day of family commitment.

Fourteen inspiring stewardship stories for use in a family's daily devo-

Aids the Christian in figuring his tithe and promotes regular giving.

challenge is to form the four odd sized pieces into a square.

Descriptive photos and text on the stewardship of life.

Six methods by which a giver may determine his gift. 332 A HEART TO HEART TALK ABOUT GIVING

Leaflet on giving based on II Corinthians 8:1-5, 12, 9:7, 8

sibility of the individual toward Stewardship.

394-2 HOW DOES MY GIVING FIT IN?

580 "HAVE YOU LEARNED HOW TO LIVE?"

615-B GIVE A WORTHY PROPORTION BOOKMARK

A constant reminder to effective stewardship

2076 WHERE DOES ALL MY MONEY GO?

2041 PARABLE OF THE TALENTS

Raises the issue of total Stewardship in life.

\$2.50 per 100

\$2.50 per 100

\$6.00 per 100

\$2.75 per 100

\$2.25 per 100

\$2.75 per 100

\$5.50 per 100

\$2.25 per 100

\$2.25 per 100

\$1.50 per 100

\$2.25 per 100

\$2.50 per 100

\$2.50 per 100

\$3.50 per 100

\$3.50 per 100

\$2.50 per 100

\$2.50 per 100

\$15.00 per 100

\$3.50 per 100

\$3.00 per 100

\$3.50 per 100

\$2.25 per 100

13

\$1.00 each

Also available in Spanish-615-B-S

Also available in Spanish-2041-S

Also available in Spanish—2025-S

Also available in Spanish—2018-S

Also available in Spanish-615-S

615 GIVE A WORTHY PROPORTION?

618 NOT A BARGAIN

434 STEWARDSHIP PUZZLE

102 YOUR WHOLE LIFE

365 LIVING IS GIVING

financial analysis on the reverse. 106 HOW MUCH SHALL I GIVE

394-1 A COMPLETE DEDICATION

411 DISCIPLINED GIVING

purposeful and proportionate. 200 FAMILY DEDICATION SERVICE

standard of living.

of this to his life.

Baby pictures deal with giving in a humorous way.

Custom Make Your Own Stewardship Program



THANK YOU



































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611

411-A





562-3



IMPORTANCE OF THE TITHE 562-6

2099-S-SPANISH PERCENTAGE GIVING PROGRAM

\$2.50 each A new manual in Spanish offers step by step instructions for a new Stewardship program. Calendars schedule every step specifically. Many helps, such as meeting agenda and sample letters.

Variety improves the Every Member Canvass. Your committee wants alternatives. Variations of reaching every member in a commitment program. Shows the advantages and disadvantages of each method. 32 page book, 8½" x 11".

159-GIVING IS LIKE GETTING MARRIED

\$2.25 per 100 For many, tithing may be too big a jump. Shows the progress that can be made by the individual and the church if giving is increased 1% a year.

\$2.25 per 100

Expresses appreciation to all who participate in a successful Stewardship program. Send to everyone who makes a commitment.

\$3.00 per 100 Puts money in a new perspective by showing how one can enjoy a new freedom.

Stewardship vs. consumerism. 411-A-AN OPEN LETTER

\$2.25 per 100 A letter from the Pastor to families which tells how to determine the amount of their giving. Arranged so that Pastor can add his signature if desired.

167-WHAT WE DO IN PERCENTAGE GIVING PROGRAM \$3.00 per 100 A new pocket guide to the PGP program. Order one for each member of your PGP committee.

YOUTH & CHILDREN

611—TEENS CAN TITHE TOO

\$2.50 per 100

A folder for teenagers which tells them of their responsibilities.

\$3.00 per 100

Liven up meetings and dinners! Discovery-learning game on an attractive and informative placemat teaches the rules of good Stewardship.

\$5.00 per 100 112-STEWARDSHIP CAN BE FUN . . . AN ACTIVITIES BOOK A coloring book for children that teaches new Stewardship words and ideas.

114-IS FREDDIE HAVING FUN

\$5.00 per 100

Tells children the story that "Stewardship is concern for others." Children may color the illustration with crayon or watercolor.

115-WHO AM 1?

\$7.00 per 100

For youth of late high school or early college age. Consists of a series of letters written by a young person to God.

Also see items #204, 205, 206, 210 on page 6.

TITHING MATERIALS

562-1-DRIVE OR TITHE?

\$2.25 per 100

Shows that tithing is far more productive in church support than various church drives.

562-2-THE SACREDNESS OF THE PLEDGE

\$2.25 per 100

Calls on church parishioners to keep the church great through the tithe.

562-3-GIVE AND IT SHALL BE GIVEN UNTO YOU

\$2.25 per 100

Tells of the spiritual and daily rewards received through tithing.

562-4-WHEN WE ARE GONE

\$2.25 per 100

Advice on making a Christian will in which Christ and His church have a definite place.

562-5-GOD'S AGE LONG PLAN

\$2.25 per 100

Discusses the payment of the tithe as part of God's plan.

562-6-THE IMPORTANCE OF THE TITHE A concise, easy-to-read explanation of the virtues of tithing. \$2.25 per 100

500-TITHING TRUTHS

\$2.25 per 100

Ten succinct Stewardship quotations on tithing.

\$2.00 per 100

502-TITHING QUESTIONS ANSWERED Important questions many people ask on tithing and the answers.

2043-DON'T MISS THE POINT-TITHING \$3.00 per 100 Teaches what tithing truly is, what it teaches and what it can do for the individual. ALSO AVAILABLE IN SPANISH-2043-S

405-FARMER & HIS TITHE

\$3.00 per 100

Presents a simple accounting method that shows farmers how to figure the tithe.

611-TEENS CAN TITHE TOO

\$2.50 per 100

A folder for teenagers which tells them of their responsibilities.

501-FIVE STEPS

\$2.25 per 100

Five steps where people stop in their financial relation to God.

503-SQUARE DEAL

Compares Stewardship to business contracts and shows the individuals responsibility.



F-3 ENVELOPE

F-4 DOORKNOB HANGER

Follow me

TO SUNDAY SCHOOL

Here is a wide range of bright, attractive literature that can be used in your church to build attendance in your Sunday school. "Follow Me" is a non-seasonal approach that can be used in the spring or fall or any other time throughout the year. Materials are fresh and designed to reach all members of your church and prospects in your community. Prepared in co-operation with the National Sunday School Association.



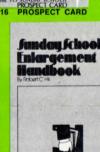
F-14 POSTCARD



F-5 BULLETIN



BULLETIN F-6 BULLETIN INSERT





F-18 HYMNAL COVER



F-15 CHILDREN'S GAME



F-17 BUMPER STICKER



A Sunday School enlargement program

F-19 SAMPLE PACKET \$3.50 each
Packet containing one sample of each item in the "Follow
Me" program. (Does not include "PERC").

F-1 POSTER

11" x 17" Poster featuring "Follow Me" message. Display on church bulletin board and in traffic areas to gain interest and support for the Sunday school program.

F-2 LETTERHEAD F-3 ENVELOPE \$2.50 per 100
Matching letterhead and envelope provide. a tie-in with the
program and can be used for bulk mailings to congregation,
for church correspondence and many other purposes.

TRACTS

A series of interesting and attractive folders designed to increase interest and attendance for your Sunday school program. Place them in libraries, waiting rooms, meeting halls, and church pews. Distribute them freely to those whom you contact in visitation or use them as mid-week mailers:

F-7 WILL SHARON EVER KNOW GOD?

\$2.50 per 100
Although parents provide children with material needs, they often neglect their spiritual necessities.

F-8 EMPTY SEATS! \$2.50 per 100
Deals with Sunday school attendance in a humorous fashion by providing a plan called MOM (Mind Over Mattress) designed to defeat the enemy of Sunday schools—"EMPTY SEATS".

F-9 LEARN TO LIVE FOREVER \$2.50 per 100
Tells why giving children a headstart in Sunday school,
will prepare them for an eternal life together with their
family.

F-10 IF YOU CAN COUNT TO THREE \$2.50 per 100 Three compelling reasons for attending Sunday school.

F-11 DON'T LOSE YOUR BALANCE \$2.50 per 100
A stable, balanced and happy life begins with regular
Sunday school attendance.

F-12 REASONS FOR NOT ATTENDING SUNDAY SCHOOL \$2.50 per 100

An "empty" page inside shows that there are no reasons for not attending.

F-13 CHILDREN SEE . . . CHILDREN DO

Children mirror the lifestyle of their parents—by attending Sunday school parents set a pattern for their children to follow.

F-18 HYMNAL COVER

Keep the "Follow Me" message in front of congregation by placing this narrow wrapper vertically around the front cover of hymnals each Sunday.

F-4 DOORKNOB HANGER
An attractive invitation to your Sunday school to be used by church visitation teams in your community. The Doorknob Hanger is 3½" x 9½" and is diecut so it may be left on the front door as-a reminder of the visit if the family is not at home.

F-14 POSTCARD

S2.25 per 100

Mail this "Follow Me" postcard to all members of the church
and civic leaders in the community as a reminder of upcoming events, special meetings or church functions. Can be
used by Sunday school committee with "Mystery Number"
eliciting telephone calls to hear special, taped messages.

F-16 PROSPECT CARD \$2.25 per 100
A 3 x 5"card to be used in gathering essential information on those prospects who are contacted during the campaign.

F-5 BULLETIN F-6 BULLETIN INSERT \$2.50 per 100 Colorful bulletin and insert carrying the "Follow Me" theme. Back page is blank so that the church can mimeograph or print its own message for weekly notices.

F-21 SUNDAY SCHOOL ENLARGEMENT HANDBOOK

\$1.50 each
Tells why a church should want to enlarge its Sunday school and explains in a clear manner, the . . . what . . . when . . . where and how.

F-15 CHILDREN'S GAME
A discovery-learning game that teaches Christ's message to the young. Children may color the illustrations with crayon or watercolor.

F-20 PLANNING GUIDE \$1.00 each Step-by-step outline on the philosophies, procedures and materials each committeeman, church leader and Sunday school teacher will need to properly implement the total "Follow Me" program.

F-17 BUMPER STICKER
Church members will want to place this sticker on the bumper of their cars to promote the "Follow Me" program.

302 PERC PLANNING KIT

A simple and effective tool to assist in strategic goal setting and planning. Includes full instructions and motivational cassette in handsome, zipper carrying case.

9 x 12"envelope bearing the "Follow Me" theme. This envelope can be used by committee people for bulk hand-outs at rallies or to give to visitation teams.

F-22 MAILING ENVELOPE

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