

## ARMENIAN COLLEGE OPEN HOUSE

Proposal to the Very Rev. Fr. Khajag Barsamian,  
Primate of the Eastern Diocese of the Armenian Church of America

Presented by Nicole Mazmanian, ACYOA College Program Coordinator

**PROPOSAL:** To organize a program for New York area college students at the Diocese, in which they meet once a month to discuss Armenian and college issues.

- 1) The official title of this program will be "Armenian College Open House."
- 2) The proposed beginning of the program would be February 6, 1991 and the program would continue once every month until May, 1991, thus ending the spring semester. It would be a Wednesday night event from 7:30 - 11:00 in "G" Hall at the Diocese.
- 3) The four months would serve as a trial period to see if the program is successful and worthy of continuance. Success is based on the number of students who attend and the increased popularity over the four months.
- 4) The evening would begin with a reception and buffet dinner 7:30-9:00. Group discussion and lecture 9:00-10:00. Music 10:00-11:00.
- 5) Prior to February 6, a number of New York area colleges will be contacted with special emphasis on Armenian clubs. Background of the program will be given with a follow up outline of the details of the program.

**Suggested colleges include:**

- 1) Columbia
  - 2) NYU
  - 3) Pace
  - 4) Fordham
  - 5) Long Island schools
  - 6) Hunter
  - 7) Westchester schools
  - 8) Queensborough schools
  - 9) New Jersey schools
- 6) Extensive Public Relations will be implemented two months prior to the beginning of the program.
- a. School newspapers, Armenian clubs, Campus posters and flyers in and around student unions
  - b. Off campus
    1. *College Communicant*
    2. *Armenian Reporter*

**Committee Members:**

1. Nicole Mazmanian, Event Organizer
2. Leda Nakas, Public Relations

**Estimate of Budget:**

**Publicity**

*Armenian Reporter* in "Calendar of Coming Events"

(beginning late December every week until May)

\$50 per week x 4 (Introductory ad 1st 4 weeks = \$200)

\$25 per week x 8 = 200

Total = \$400

*College Communicant*—"Expense-free" publication except for cost of mailing and photocopying = \$100

Campus newspapers—prices vary for ads, often ads are free  
New York area schools = \$90

Posters = \$200

**Facilities and Entertainment:**

Use of "G " Hall = \$0

Food operation unless outside catered

Buffet style 1st come 1st served 4 night

\$200 x 4 = \$800

Guest speakers (optional) \$200 x 4 nights = \$800

Music \$200 x 4 nights = \$800

**TOTAL = \$3,190**

The entire program will be Diocesan funded.

**Rationale of Project**

1) There are many Armenian students attending colleges in the New York area. Some belong to Armenian clubs, some attend church and many do neither. A program like this gives Armenian students the opportunity to interact with other Armenian students from different schools.

2) Through interaction new ideas and current situations of the Armenian youth on and off campus can be developed, analyzed and improved upon.

3) Bringing Armenian youth together in a religious atmosphere is also seen as a positive attribute of this project.