

ARMENIAN STUDENTS LECTURE SERIES

Proposal to The Very Reverend Father Khajag Barsamian,
Primate of the Eastern Diocese of the
Armenian Church of America

Presented by Nicole I. Mazmanian,
ACYOA College Program Coordinator

PROPOSAL

To initiate a cultural and religious lecture series sponsored by the Diocese of the Armenian Church of America, along with Armenian clubs and/or advisors who would serve as liaisons, on campuses nationwide.

1) The official title of this program will be "Armenian Student's Lecture Series".

2) The proposed start of this program will be February, 1991. Dates will vary each month at the various colleges involved in this program. The program will continue until May and then reactivate in September, 1991.

3) Four test school's will be used based on its location and Armenian student enrollment. Some colleges are infiltrated with Armenian programs, especially in the New England regions. Some schools have little or no Armenians enrolled and therefore it wouldn't be feasible for program development. Hence, the colleges that lie in between these two sectors shall suffice. The colleges are as follows:

- a. Ohio State University (Northern)
- b. George Washington University (Mid-Eastern)
- c. University of Florida (Southern)
- d. UNiversity of Chicago (Mid-West)

4) A list of 20 prominent religious and cultural educators will be developed in which to chose from and call upon for the 16 proposed lectures this coming Spring 1991 Semester.
*One speaker can be used at different colleges.

5) Armenian club presidents for each of the above schools, if there are any, will be notified by phone and then a follow up letter, inviting them to participate. Cooperation of an Armenian advisor will be necessary, as a liaison, for colleges lacking an Armenian club or organization.

COMMITTEE MEMBERS

1. Nicole Mazmanian - Coordinator
2. Anthony Barsamian - Advisor/Overseer

BUDGET

The budget at this time is a mere estimate and therefore should not be a determining factor in accepting this proposal.

*** Speakers per each school per month for 4 months:**

(\$200.00 honorarium for each speaker) x (# of schools) x (# of months)

$$\$200.00 \times 4 \times 4 = \$3200.00$$

*** Publicity:**

Armenian newsletters and papers - \$200.
Campus journals - \$100.
Posters and flyers - \$200.
Mailing - \$200.

$$= \$ 700.00$$

*** Rental space of campus facility:**

(# of lectures per month; 1 at each school every 4 months) x (\$200.00 - estimated rental fee)

$$16 \times \$200.00 = \$3200.00$$

$$\text{TOTAL EXPENSE} = \$7100.00$$

A profit or breaking even on this program would be accomplished by charging a fee for all students that attend each lecture.

If an estimated 40 students attend per each lecture, that is a grand total of 160 students for all 4 schools in 1 month.

$$160 \times 4 \text{ months} = 640 \text{ students}$$

With an admission fee of \$12.00:

$$640 \times \$12.00 \quad \text{TOTAL REVENUE} = \$7680.00$$

$$\text{TR } (\$7680.00) - \text{TE } (7100.00) = \text{PROFIT/SURPLUS } \$ 580.00$$

RATIONALE

1) Lecture series involving Armenian speakers has proven to be quite successful amongst Armenian college students in the past. Example: Cultural Weekend. And hence, is seen as a reasonable need on college campuses by Armenian students.

2) The cross ethnic exposure nationally at the stipulated colleges will bring more recognition and insight into our culture and faith among Armenian students and even non-Armenians.

3) When a student is in school it is often difficult for him or her to attend lectures or programs off campus or in another state; Especially during the semester. So why not bring the programs to the students, at their own campus. Chances are very likely that they will attend.